Ash Hartwell, Ed.D

Center for International Education,
University of Massachusetts Amherst, MA
February, 2015.

Ash Hartwell has forty years of field experience working at community, national and international levels on educational policy analysis, planning and research. He has provided technical assistance and training for the establishment and strengthening of national educational planning divisions in Egypt, Botswana, Lesotho and Uganda. He has provided leadership in establishing innovative designs for basic education reform in Egypt, Ghana and Malawi, and the development of a health oriented rural women's literacy program in Afghanistan. Ash has been the Team Leader for numerous program and project evaluations in fields of basic education, youth assessments, and higher education. He has also held regular and honorary teaching positions in several universities in Africa and the United States.

(Now **Adjunct**) **Professor**, **Center for International Education**, **University of Massachusetts** and since 2000. Design and conduct courses on education policy; costs and financing; monitoring and evaluation in development; application of learning principles to program design; alternative and complementary basic education; and education in post-conflict regions. Advise masters and doctoral candidates on thesis and dissertation research.

Principal Investigator (PI) Monitoring and Evaluation Specialist for USAID-ECCN (Education in Crisis and Conflict-Affected Environments Network) Project (August 2014 – current) for CIE/UMass with lead agency EDC. Responsible for working with a community of practice including USAID senior and field staff, some 35 USAID implementing partners, and international organizations such as World Bank, UNICEF, World Bank and bi-lateral donors to develop improved approaches and tools for monitoring and evaluation of initiatives to expand equitable access to education in crisis and conflict-affected areas.

Consultant, JBS International, to USAID/E3 Bureau (March 2013- May 2014). Lead consultant to develop tools and training materials on how to design, implement, monitor and evaluate sound on-budget government assistance education programs. This work involved an extensive literature review and analysis, leading to a conceptual framework; lessons learned and good practices synopsis; the development of tools to assist in the design, management and evaluation of G2G education projects; the preparation of case studies (Afghanistan, Senegal, Ethiopia and Ghana) on G2G education; planned and conducted webinars for USAID field staff on the use of the G2G tools.

Consultant, Trainer, RTI (EdDataII) conducted sessions at two Africa regional workshops (Eastern and Southern Africa) for USAID/Mission staff on the design, monitoring and evaluation of Goal 1 (improved reading skills) projects. (April-May, 203).

Senior Education Advisor, Global Learning, Education Development Center (EDC) and USAID EQUIP Project (from 3/2003 - 2012). Served as a member of the EQUIP2 Leader Award Team, and a core member of the research team on 'Achieving EFA: Alternative Models for Underserved Areas.' (see www.EQUIP123.org – on research and papers on complementary education in underserved regions). Provided policy analysis and direction to the South Sudan Teacher Education Program (SSTEP) in 2012.; led the USAID/Kenya Youth Assessment Team, and provided leadership for USAID's regional Youth Development Training in Africa (Nairobi, Feb 2011) and for Washington, DC staff (March 2011).

Consultant with RTI on Early Grade Reading, under EDDataII (2011-current). Consultant to USAID/Zambia and lead facilitator, policy dialogue on Early Grade Reading Assessment through RTI/Ed DataII, 2011; Assisted in the design and development of indicators and instruments for LQAS/EGRA research in Ghana (2012-13).

Advisor to USAID/Ghana and to the Ministry of Education/Ghana, 2005 -2010

Provided technical guidance on the planning & design of a national early grade school literacy program with the Ministry of Education/USAID (NALAP), focused on design and implementing a

quality curriculum, teaching and learning program in mother tongue(s) and English. Served as policy advisor to EQUALL and led the NALAP Implementation Assessment team in 2009/2010.

Senior Education Policy Advisor, USAID AFR/SD Education Team (1993–2002)

- Provide technical leadership in the design of USAID basic education Strategic Objectives and NPA (budgetary) support programs in Uganda, South Africa, Ghana, Malawi Ethiopia and Nigeria.
- Assist governments with the design and organization of education sector reviews and strategies in Ghana, Malawi and Nigeria, and provide input to education sector work in Ethiopia and Uganda.
- Produced and managed the writing of USAID, AFR/SD publication, *Helping Children Outgrow War* (2002), a guidebook with a conceptual framework, case studies and questions to guide the design of education programs in post-conflict countries and contexts.
- Co-manager and lead writer for the USAID African Bureau's *Strategic Framework for Basic Education* (1998)
- Managed the USAID Africa Bureau support for the ED*ASSIST education management information system software developed by the Academy for Education Development with the ADEA Working Group on Education Statistics
- Co-Managed partnership project with USAID and ADEA to analyze the formulation of
 educational policy in sub-Saharan Africa (six country case studies), develop the agenda of
 the 1995 ADEA Biennial Meeting around the results of that analysis, and develop guidelines
 for education policy development with education leaders in Africa.
- Lead role in designing and organizing AFR/SD Basic Education workshops for USAID staff and host-country education leaders, particularly at Kidoma, Zimbabwe (1994), and in Amherst, MA in 2000.

PROFESSIONAL POSITIONS/CONSULTANCIES

Consultant, trainer. USAID Africa Bureau Education Officers regional workshops on the design and evaluation of national early grade reading programs. April-May, 2013. For RTI/USAID under EdData II.

Distinguished professor presentation for Graduate School of Education, American University Cairo, February 2013.

Consultant, Design of LQAS/EGRA survey instruments in Ghana, RTI, 2012/13

Consultant, Policy analysis and recommendations on the design and final report of the South Sudan Teacher Education Program (SSTEP), EDC, 2012, 2014

Consultant, Zambia Policy Dialogue Workshop on results from EGRA/EGMA/SSME assessment for USAID/RTI, 2011

Consultant, Design of External Evaluation for TWAWEZA, Dar Es Salaam. Center for International Education, University of Massachusetts. 2011.

Team Leader, Assessment of the implementation of Ghana's early-grade bilingual literacy program (2010).

Team Leader, USAID Kenya Youth Assessment, for EQUIP3/EDC, August 2009

Consultant: development of a new Graduate School of Education, American University, Cairo (2009-2010)

Team Leader for External Evaluation of the Aga Khan University's Institute for International Educational Development. Oct-Nov. 2008.

Consultant to UNICEF/Kosovo developing education sector strategy, Jun-Jul 2008

Consultant to World Bank Secretariat for FTI Fragile States Working Group- Jan to Apr 2008

Senior Policy Advisor, USAID EQUIP 2 Project, EDC/AED from 2002-2011

Senior Policy Advisor, EDC/EQUALL Project Ghana – 2005=2010

Co Principle Investigator, Learning for Life Project, Afghanistan – Apr 2004-Apr 2006

Consultant, Design of Education Sector Policy Training Program, World Bank Institute (2002)

Consultant, Development of the national Education Information System, Nigeria, World Bank (2000-2001)

Senior Education Policy Advisor, USAID AFR/SD Education Team (1993–2002)

Consultant, UNICEF, ChildScope Project, Ghana (1992-93)

Consultant, UNICEF, Community Schools Project, Egypt (1991 - 94)

Sr. Technical Advisor, Planning and Information Systems. Egypt, AED (1989 – 1992)

Chief of Party, JSEIP and Sr. Advisor, Education Planning Botswana, FSU/IEES (1986 – 89)

Chief of Party, Education Planning Project (UNESCO/World Bank) Lesotho (1979-85)

Chief of Party, Education Planning Project (UNESCO/World Bank) Uganda (1975-79)

Senior Lecturer, Education Faculty, Makerere University, Uganda (1972-75)

Associate Director, Upward Bound, University of Maryland (1966-68)

Peace Corps Volunteer, Teacher/Headmaster – Ethiopia, Illubabor Province (1963-65)

EDUCATIONAL BACKGROUND

Ed.D. International Education, 1972

Center for International Education, University of Massachusetts,

Graduate studies, Urban Sociology and African-American Studies

Howard University, Washington, DC. (1968)

A.B. English Literature, minor philosophy

Dartmouth College, Hanover, NH (1963)

Punahou High School, Honolulu, Hawaii (1959)

SELECTED RECENT PUBLICATIONS

Fawcett, C., Hartwell, A. and Israel, R. (2010). 'Out-of-School Youth in Developing Countries: What the data do (and do not) tell us.' EDC under USAID/EQUIP3.

Casely-Hayford, L. and Hartwell, A. (2010). 'Reaching the underserved with complementary education: lessons from Ghana's state and non-state sectors.' *Development in Practice*. v.20, n.4-5, pp 527-539.

Hartwell, A. (2008). 'Learning for All: Alternative Models and Policy Options.' In Cummings, W. and Williams, J. (Eds.) *Policy-Making for Education Reform in Developing Countries*. New York: Rowman and Littlefield.

- Farrell, J. and Hartwell, A. (2008). *Planning for Successful Alternative Schooling: a possible route to Education for All.* Paris: UNESCO: International Institute for Educational Planning.
- Destephano, J., ShuhMoore, A., Balwanz, D. and Hartwell, A. (2007). *Reaching the Underserved:* Complementary Models of Effective Schooling. USAID/EQUIP2.