

A N N E A R E N D T

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EMPLOYMENT HISTORY

Web Resource Director

Utah Valley University: 11/2004 to present
<http://www.uvu.edu>

Overall management of all client side activity on public Web site, approximately 38,000 pages maintained by approximately 200 areas/editors on campus (dispersed Web content management). Work in cooperation with Web Development Services and Web Advisory Committee to design and implement a newly restructured Web site. Incorporate stronger marketing and design role in Internet usage in relation to print and other materials. Identify and work with content contributors, developers, and owners to continually improve their Web presence. Information available at <http://www.uvu.edu/wrs/>

Adjunct Instructor

Utah Valley University: 9/2004 to present

Adjunct traditional instructor for:

- * Digital Media Project Management (DGM 3220 - Fall 05; Spring 06; Spring 07; Fall 08)
- * English 0990 (ENGH0990 - Fall 05; Fall 06)
- * English 0890 (ENGH0890 - Spring 09; Fall 2009)
- * Web Content Development (ISYS 2450 - Fall 04)

Adjunct Instructor

University of Phoenix: 8/2003 to 1/2009
<http://utah.phoenix.edu/>

Adjunct online and/or on ground instructor for:

- * The Internet: Concepts and Applications (WEB 350)
- * Web Programming I (WEB 410)
- * Web Programming II (WEB420)
- * Multimedia Integration and Design (WEB 425)
- * Project Planning and Implementation (CMGT 410)

Adjunct Instructor

City University Online: 7/2003 to 1/2009
<http://www.cityu.edu/>

Adjunct online and/or distance instructor for:

- * Web Site Design I (CS350)
- * Introduction to Server-side languages (CS453)
- * Web Programming Languages: Server Side (CS524)
- * Intermediate Web Publishing (CS544)

Served separate contracts as:

- * Content developer for online or distance education versions of:
 - o Web Site Design I (CS350)
 - o Introduction to Server-side languages (CS453)
 - o Intermediate Web Publishing (CS544)
- * Prior Learning Evaluator
 - o Practical Web Design (CS452)
 - o Introduction to Server-side languages (CS453)

Resource Manager/Instructional Designer

Utah Valley State College: 1/2003 to 11/2004
<http://www.uvsc.edu/disted/>

Manager of the distance education development team: Managed seven developers, one graphic artist, one closed captioning technician. The distance education department at UVSC offers courses via broadcast and cable television courses, internet courses, and live interactive courses. We have approximately 75 to 100 courses offered via distance education a semester. Incorporated role of instructional designer for the latter portion of my employment with Distance Education, working with instructors to design and develop course content.

Reason for leaving: Stayed with college – promotion.

Senior Web Producer

Walden University/Sylvan Online Higher Education: 10/1/2002 to 1/2003
<http://www.waldenu.edu/>

Responsible for assessing project proposals, establishing specifications, project managing, and ensuring success of large projects affecting processes throughout the University. This includes communication with all affected parties, ensuring timely delivery of results, and ensuring continued value in the outcome. Included Web and application programming duties as well.

Reason for leaving: Dissatisfaction with decisions made after merger by new upper management

Director of Web and Application Development

Walden University: 11/2000 to 10/1/2002
<http://www.waldenu.edu/>

Provided vision, oversaw planning, and guided implementation of all aspects of web-based and database-driven technology, both in support of the academic needs of the University, and as a means of enhancing the institution's management and operations. Primary producer and developer on new Web-based projects and innovations which

made use of Dreamweaver, CGI Perl, Javascript, Lotus Notes, and Cold Fusion. I managed five full time employees in the areas of Web and Database development. Set priorities on projects competing for limited bandwidth by working with the employees in the Web and Applications area, management, and requesting staff.

Reason for leaving: Remained with company. All middle management removed or re-assigned after Sylvan merger.

Online Instructor

Walden Institute: 6/2001 to 6/2002

Online instructor for:

- * Web Development and Protocols
- * Web Security Technical Management

Developed content for each of the above areas per separate contract.

Reason for leaving: Walden Institute dissolved after Sylvan merger.

Web Team Manager

Smyth Companies, Inc.: 5/1999 to 11/2000

<http://www.smythco.com/>

Provided leadership in the planning, development, and management of the Smyth Companies Website. Evaluated and analyzed for effectiveness the continually evolving site. All Web page development and incorporation into the site E-Commerce capabilities developed by the Director of Information Technology. Included presentations to clients regarding new E-Commerce system. Developed a Web Team consisting of approximately 15 members from throughout the company to assist in the evaluation of this continually evolving site who met on a weekly basis to determine needs and help establish priorities.

Reason for leaving: Invited back by previous employer.

Manager of Web Development and User Services

Walden University: 11/1997 to 5/1999

<http://www.waldenu.edu/>

Worked with faculty, students, administrators and staff to develop information technology services to achieve the best possible service within allocated resources. One outcome of this was the continuing development of the Website, as well as the development and implementation of our first online classroom environment which was created by myself and the system administrator using bulletin boards, mailing lists, and the like on Apache. Supported students and faculty in their growing understanding of the Internet and its capabilities by offering advanced level user service support, managing help desk staff, and by offering short training seminars during residencies throughout the United States on topics such as library database usage, using the Internet as a research tool, and fundamentals of computers. Developed a Web Team consisting of approximately 10 staff members from throughout the organization to assist in assessment, content

development, and page development for the continually evolving and growing - in both complexity and importance - Web site.

Reason for leaving: Opportunity for higher pay and experience in another industry.

Microcomputer Support Specialist

Walden University: 4/1994 to 11/1997

Primary help line support for Walden for all audiences - students, staff, faculty, and administration. This included on-site hardware repair, off-site phone and email support, and on-site software support and training. My duties included managing three part time workers in this area. Implemented and supervised the integration of technical resources into academic, operational, and administrative functions; and enhanced productivity and service through technology and training. This includes the development of Walden's original Financial Aid database and also original Web site.

Note: I also worked part time for Walden doing Paradox database programming (DOS and later Windows) for their custom built Student Database System from 6/1993 to 12/1994 which led to this initial position with Walden.

Reason for leaving: Stayed with company – promotion.

Consultant for Database Integration

University of Minnesota Hospital Dept. of Medicine: 4/1994 to 6/1995

Continued development and offered troubleshooting support of the custom-built database I had made to assist in performing the functions of my previous job that continued to be used for accounting administration and institutional research.

Reason for leaving: Project completed.

Accounts Specialist and Computer Support

University of Minnesota Hospital Dept. of Medicine: 12/1989 to 4/1994

Maintained departmental accounts for four divisions including Graduate Education and Administration. Duties included creation of all forms of accounting documents such as purchase orders, account transfers, vouchers, etc., balancing of accounts, reconciliation of inconsistencies or discrepancies, and notifications of overspending or approaching budget limits. Developed a Microsoft Access database that interacted directly with the University CUFS/AIS Unix based system accounting system. This permitted real-time reporting of account statuses, customized reporting, and customized query building of multiple accounts. Maintained the 20 user Medicine Administration Novell 3.11 network, including maintenance and installation of workstations and software.

Reason for leaving: Invited to programming position at another company with growth opportunities and higher pay.

EDUCATION

Doctorate of Education (Ed.D.)

Emphasis: Teaching and Learning in Higher Education

7/2004 to 5/2009

Utah State University

GPA: 3.76

Dissertation topic: An Assessment of Utah Resident Incentives and Disincentives for Use of OpenCourseWare Resources

Passed dissertation defense May 2009, completed June 2009. and dissertation to Proquest Open Access August 2009.

Note: Masters level degrees done in tandem

Masters of Business Administration (MBA) in Information Systems

11/95 to 11/99

University of Minnesota Carlson School of Management

GPA: 3.4, Credit Hours: 50.00

Master of Science (MS) in Educational Change and Technology Innovation

11/95 to 11/98

Walden University

GPA: 3.92, Credit Hours: 42.00

Thesis: The Online Learning Environment as Compared to Traditional Classroom Educational Environments

Continuing Education

1992 to 1995

University of Minnesota College of Liberal Arts

GPA: 3.4 Credit Hours: 58.00 (total now: 288.00)

Various Courses in areas of interest including: Planning theory, management, and operations

Note: I continued to take courses every quarter because the University offered Regents Scholarship which permitted staff to take University courses as no cost, a strong benefit of employment there.

Bachelor of Arts (BA) in English

1987 to 1992

University of Minnesota College of Liberal Arts

GPA: 3.15, Credit Hours: 230.00

CERTIFICATIONS

Project Management Professional (PMP)

Through the Project Management Institute effective February 24, 2003 . ID number 13889948

PUBLICATIONS

Dispersed Web Content Management in Higher Education. Educause Quarterly , Volume 32, Number 2, 2009. URL:
<http://www.educause.edu/EDUCAUSE+Quarterly/EDUCAUSEQuarterlyMagazineVolum/DispersedWebContentManagementi/174590>

PRESENTATIONS

Game Show Usability Testing Workshop. Journal of Computing Sciences in Colleges, Volume 23 , Issue 1 (October 2007; p 181-182). Papers of the Fourteenth Annual CCSC Midwestern Conference and Papers of the Sixteenth Annual CCSC Rocky Mountain Conference.

Web Standards – What they Are and Why Educators Should Care About Them. Utah Valley State College Teaching with Technology Idea Exchange. Technology Enhanced Teaching Center. 30 minute presentation. Orem, UT. June 2006.

Work 24/7 Without Even Being There: Using the Web to Answer Questions and Share Content. Office Professionals Conference – Creating a Successful Vision, 45 minute presentation. Utah Valley State College. Orem, UT. April 2006.

A Comparison of Online Classroom Environments. Utah Valley State College Teaching with Technology Idea Exchange. Technology Enhanced Teaching Center. 30 minute presentation. Orem, UT. June 2005.

Changing the Way We Communicate: Marketing for Academic Libraries. 2005 Utah Library Association (ULA) The Times They Are a Changin'. Hour presentation with Gretchen Freeman, Salt Lake County Library and Micahel Hooper, BYU. Ogden, UT. May 11-13, 2005.

The Plight of Single Username and Passcode; Short paper for Association for the Advancement of Computing in Education: Society for Information Technology and Teacher Education; Atlanta, GA; March 1-6, 2004.

Single Username and Passcode; Presentation at the Dialogues in Networked Teaching and Learning Conference; Utah Valley State College; Orem, U ; February 21, 2003.

Continual Transition in an On-line Education Environment, with Andy Abbott. International Conference on Technology and Education; Santa Fe, New Mexico ; March 8-11, 1998.

Distance Education and the On-line Environment: Managing the Effects of Rapid Change with Lee Thomas and Richard Brown; Teaching, Learning & Technology: A Global Search for Innovative Learning Strategies (Ninth International Conference on College Teaching and Learning); Jacksonville, FL; April 15-18, 1997.

REFERENCES

Upon request