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Mobile Devices in an Academic Library: A Case Study at Utah State University

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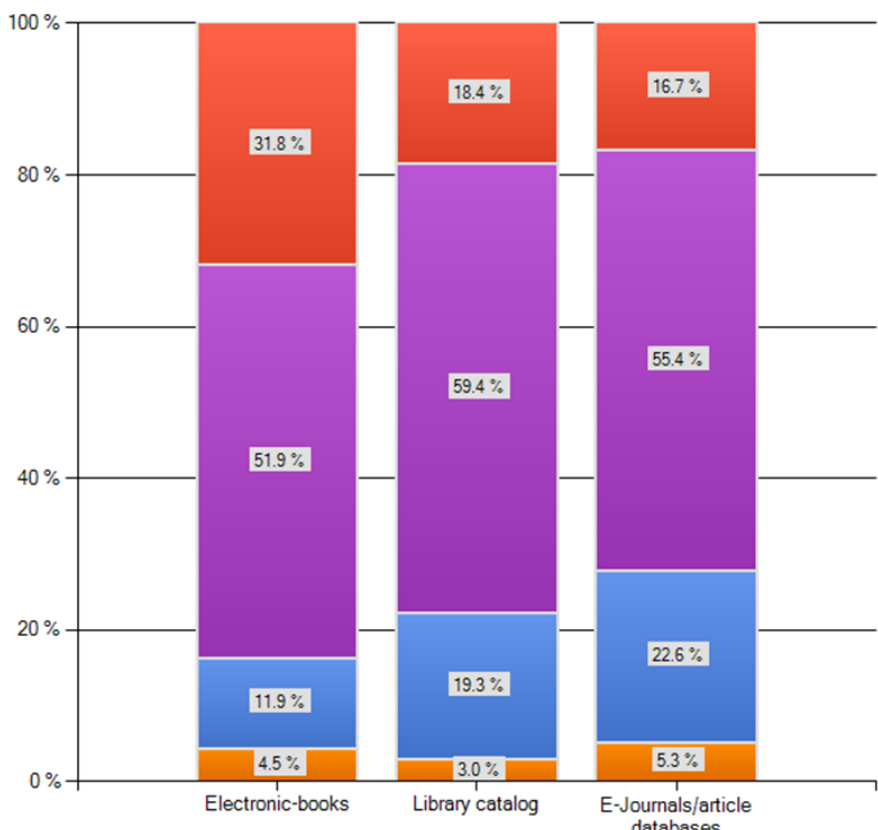
Questions & Methods

- Do students use mobile devices?
- Do students want library services delivered to their mobile devices?
- SurveyMonkey questionnaire sent to students via email addresses supplied by the Registrar
- 11.9 % response rate (3074 students)
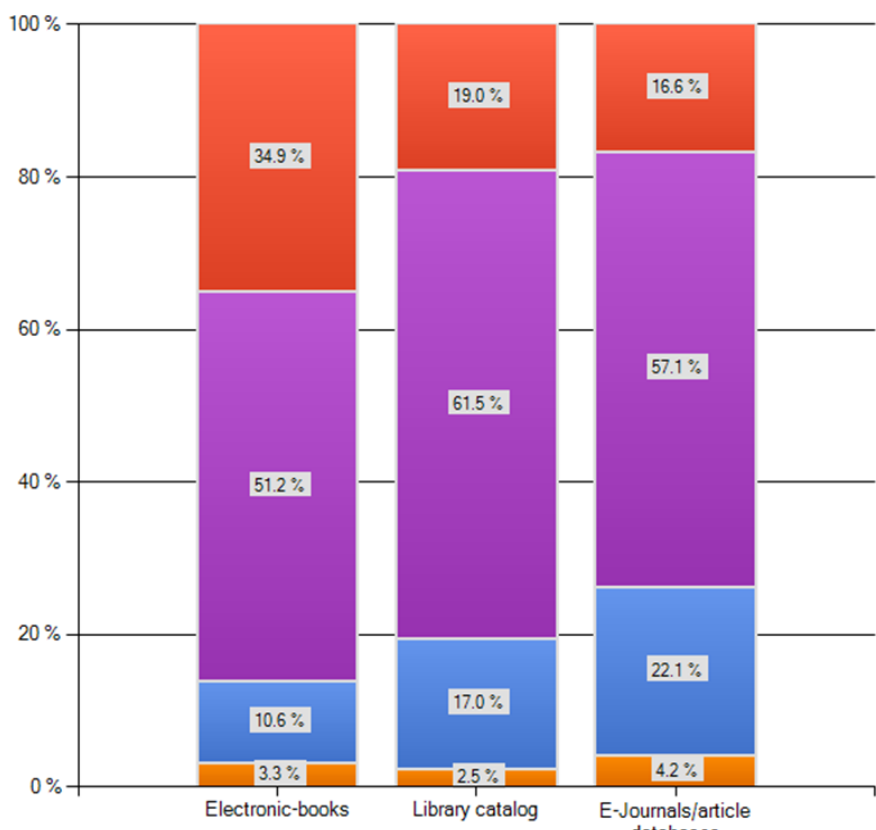
Responses by College
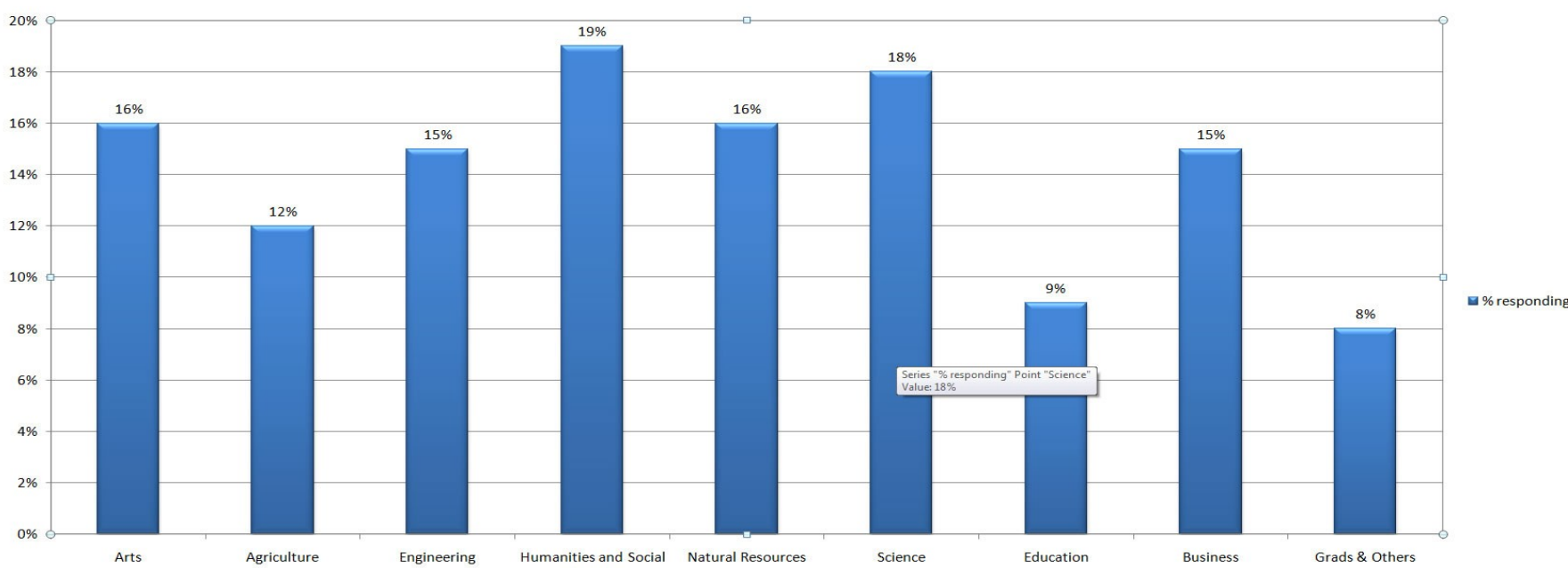
Electronic Resource Use

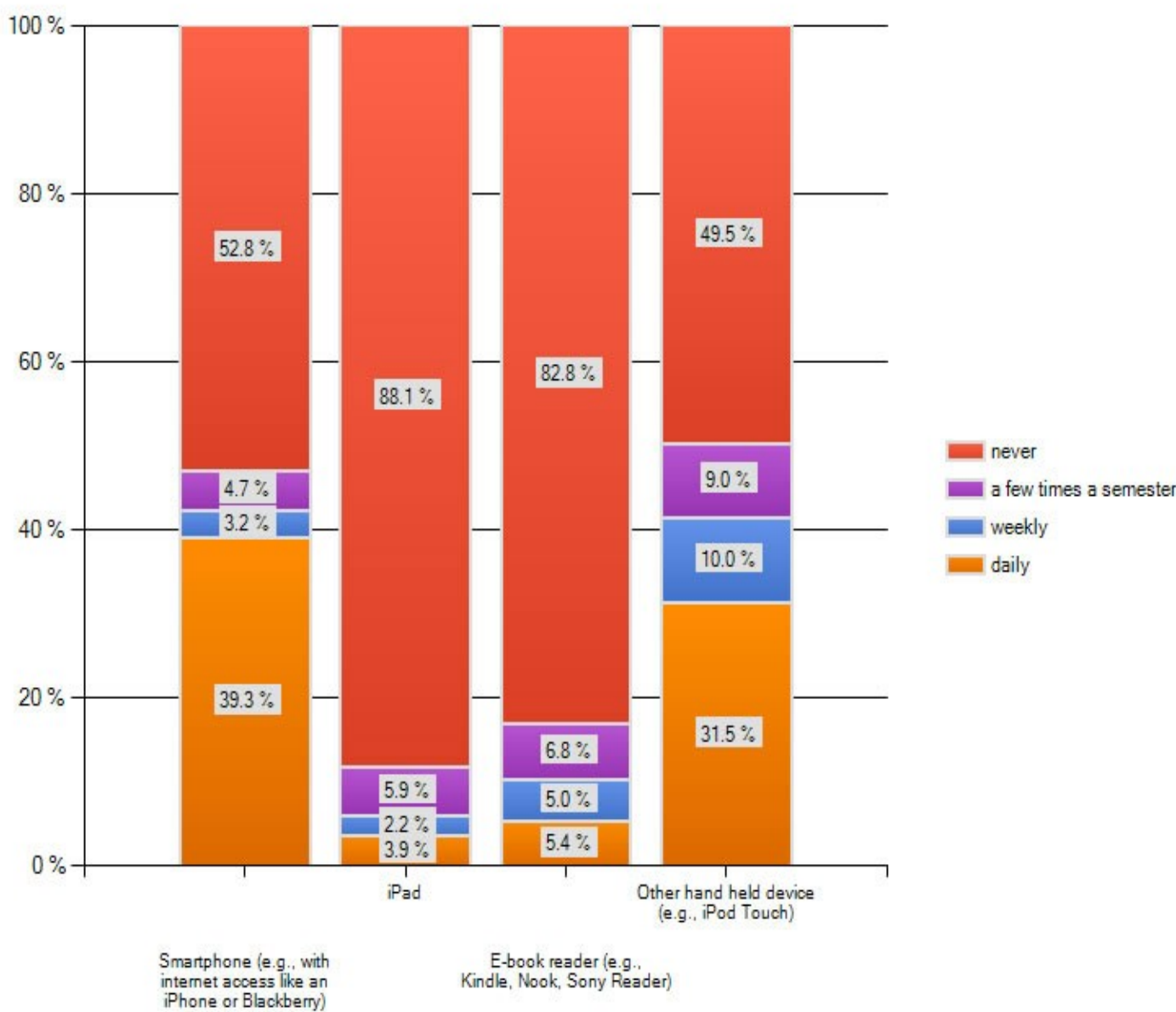### Agriculture, Engineering, Natural Sciences and Science

Arts, Business, Education, and Humanities & Social Science

Electronic Resource use between disciplines is similar.

What do Students Use?

Daily Use at USU?

- **70.8%** use Smartphones & other internet capable handheld devices
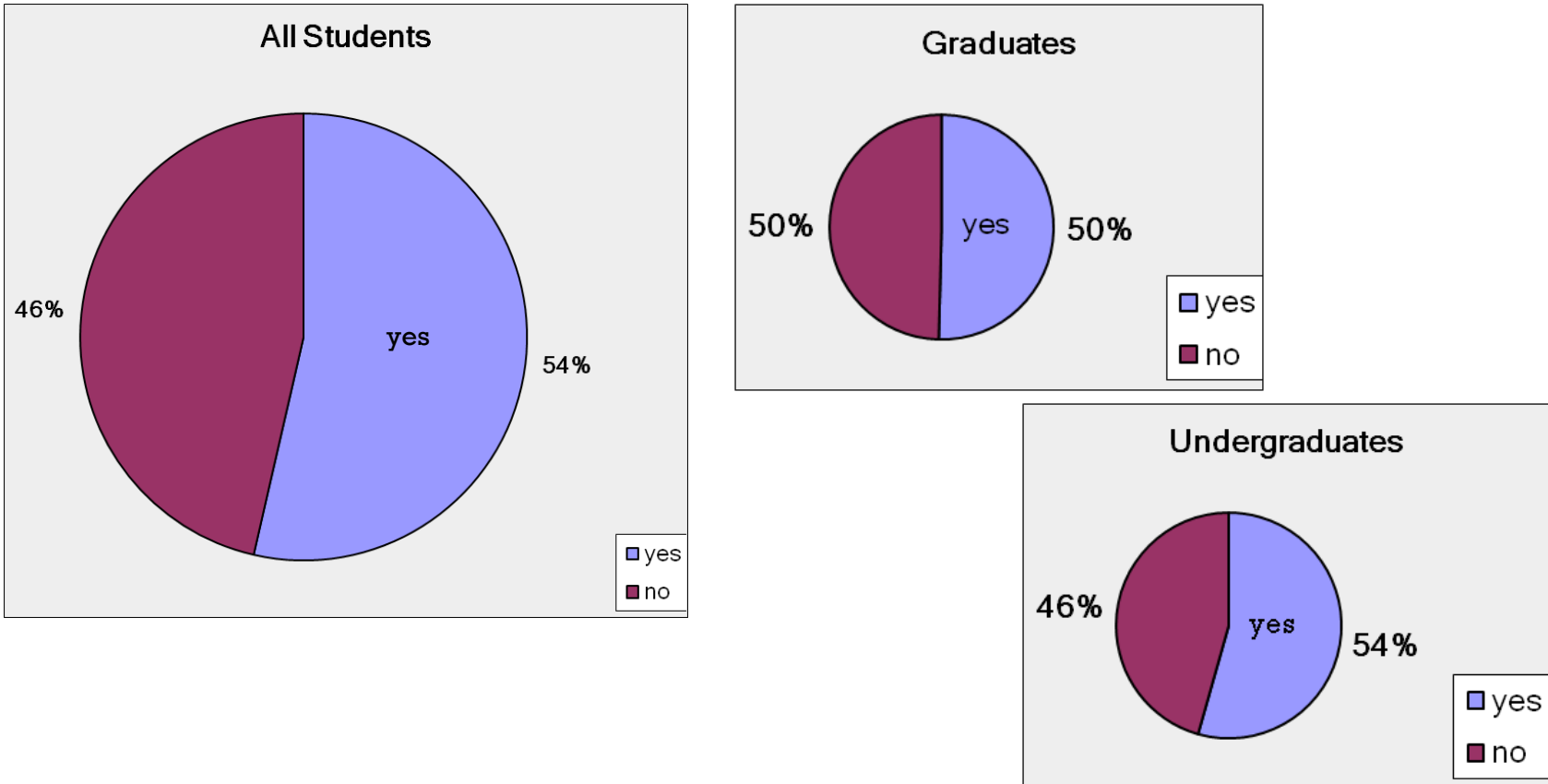- **5.4%** use Ebook readers

Compare rates from recent ECAR study:

- **62.7%** use internet capable handheld devices
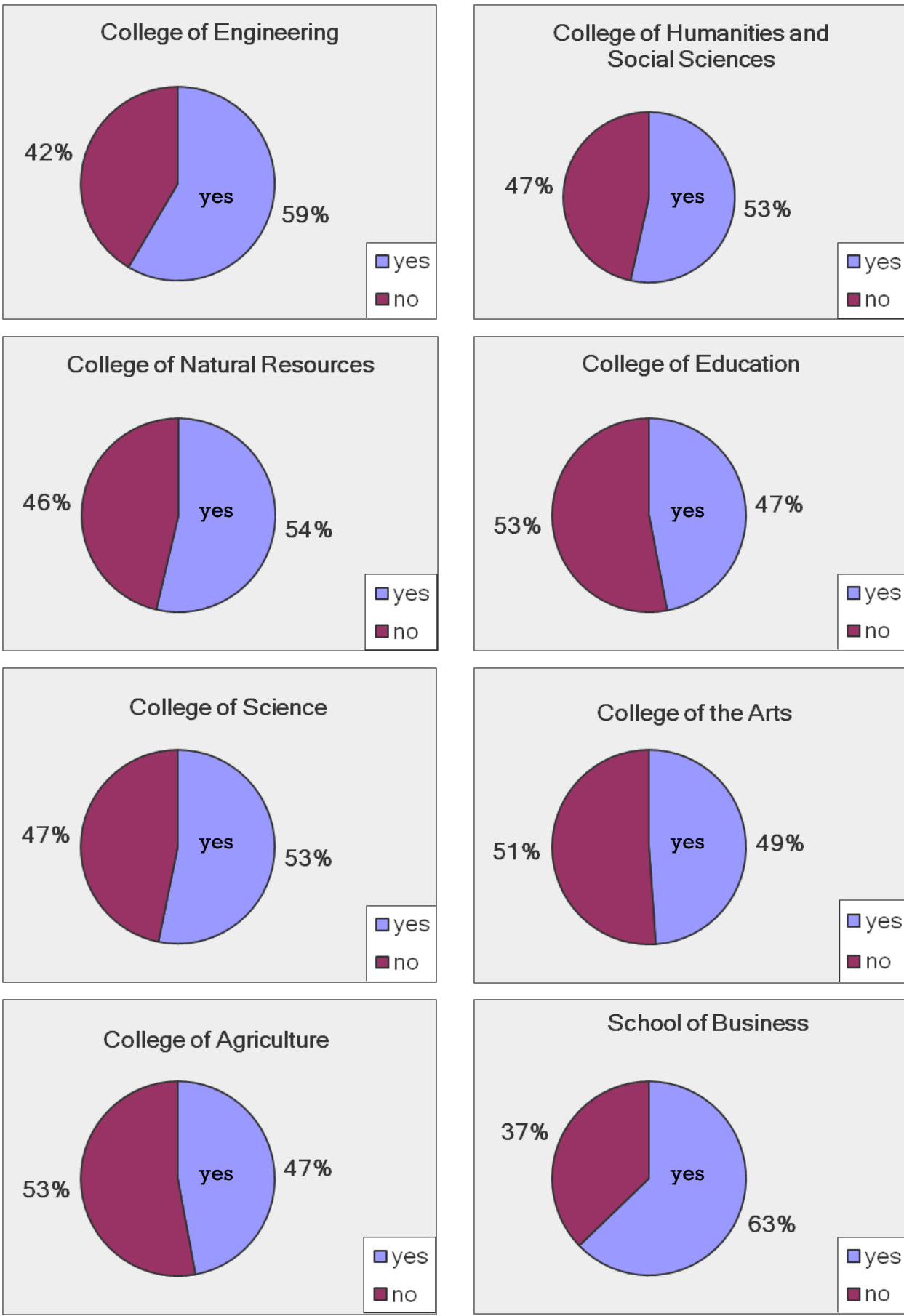- **3.1%** use Ebook readers

Shannon D. Smith and Judith Borreson Caruso, with an introduction by Joshua Kim, *The ECAR Study of Undergraduate Students and Information Technology, 2010* (Research Study, Vol. 6) (Boulder, CO: EDUCAUSE Center for Applied Research, 2010), http://www.educause.edu/ecar (accessed March 31, 2011).
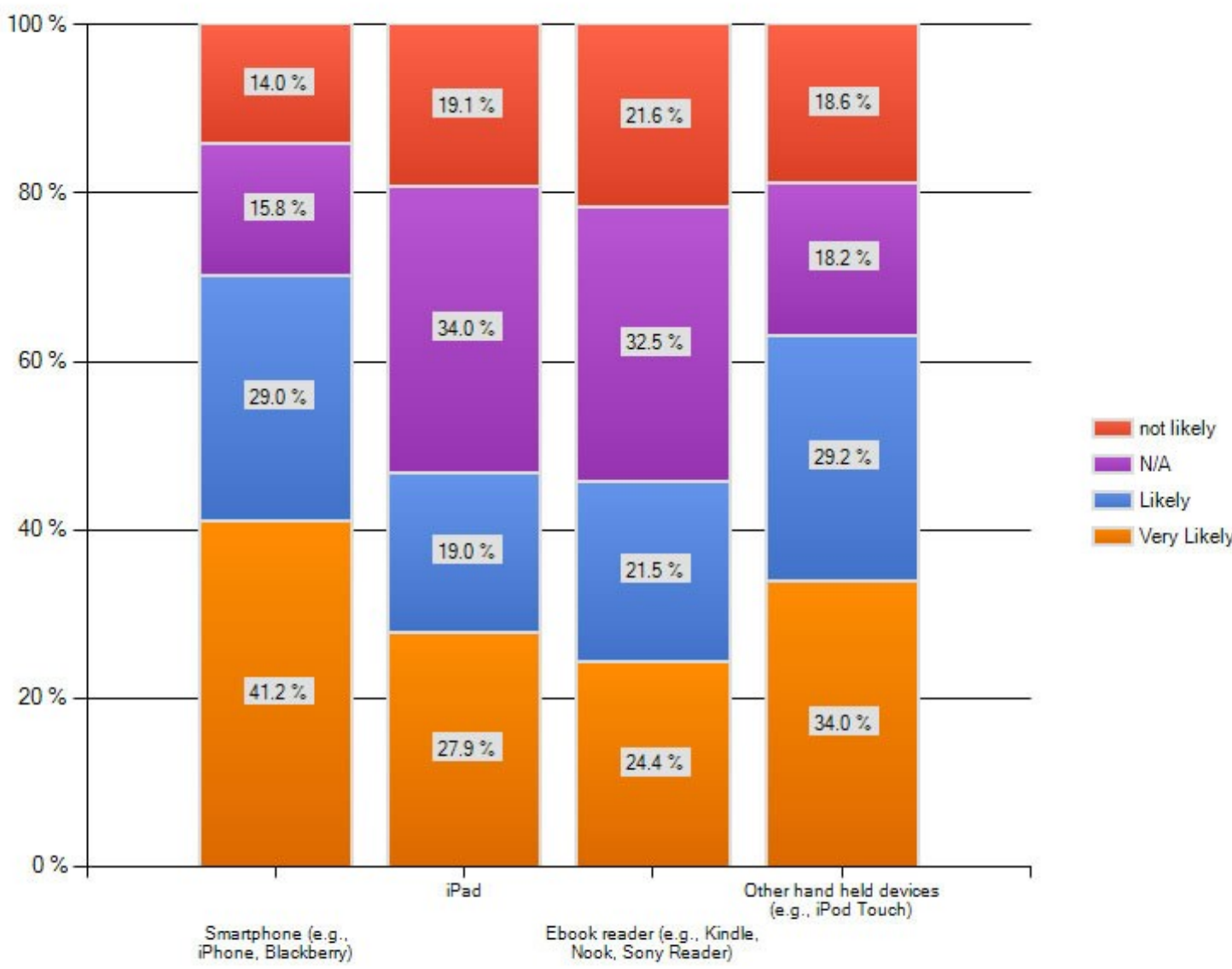
Student Use of Mobile Devices for Academic Purposes

by College

Likelihood of Using Library Resources if Easily Available

- **70.2 %** are likely or very likely to use resources on a Smartphone
- **46.9 %** are likely or very likely to use resources on an iPad
- **45.9 %** are likely or very likely to use resources on an Ebook reader
- **63.2 %** are likely or very likely to use resources on other handheld devices

What Our Students Want

- 16% Library Catalog
- 11% Mobile (Everything under the sun)
- 10% Articles
- 9% Study room reservations

About Utah State University

- Utah's Land Grant University
- 173 Undergraduate and 141 Graduate Degrees
- Regional Campuses, Distance Education, & Extension
    - 3 Regional Campuses; merged with College of Eastern Utah in 2010; 29 Extension offices (one in each UT county)
- Enrollment Headcount 25,767 Fall 2010
- 1.6 Million volumes
- 250 databases
- 200,000 electronic books
- 42,200 unique electronic journal titles
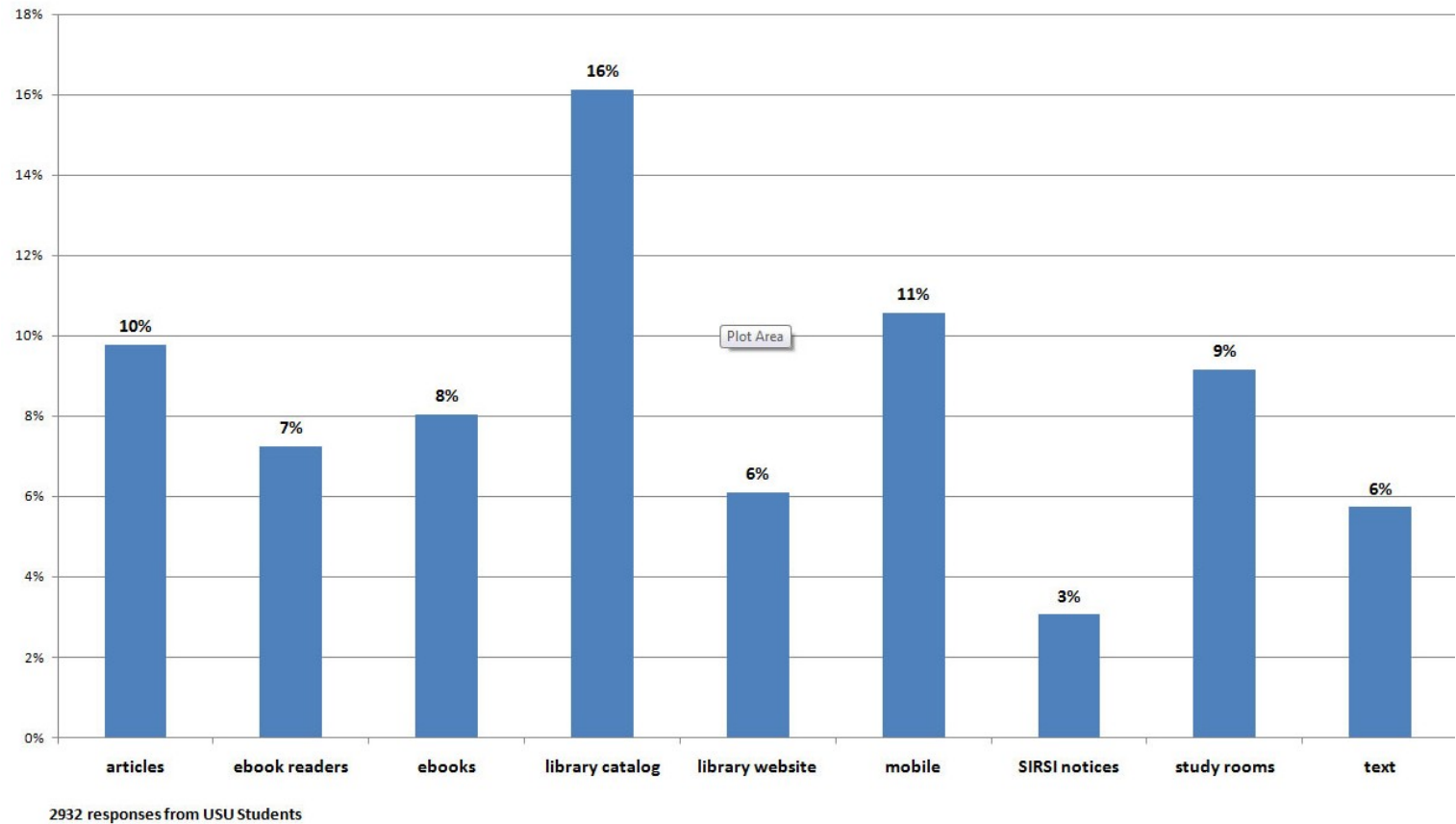
Angela Dresselhaus
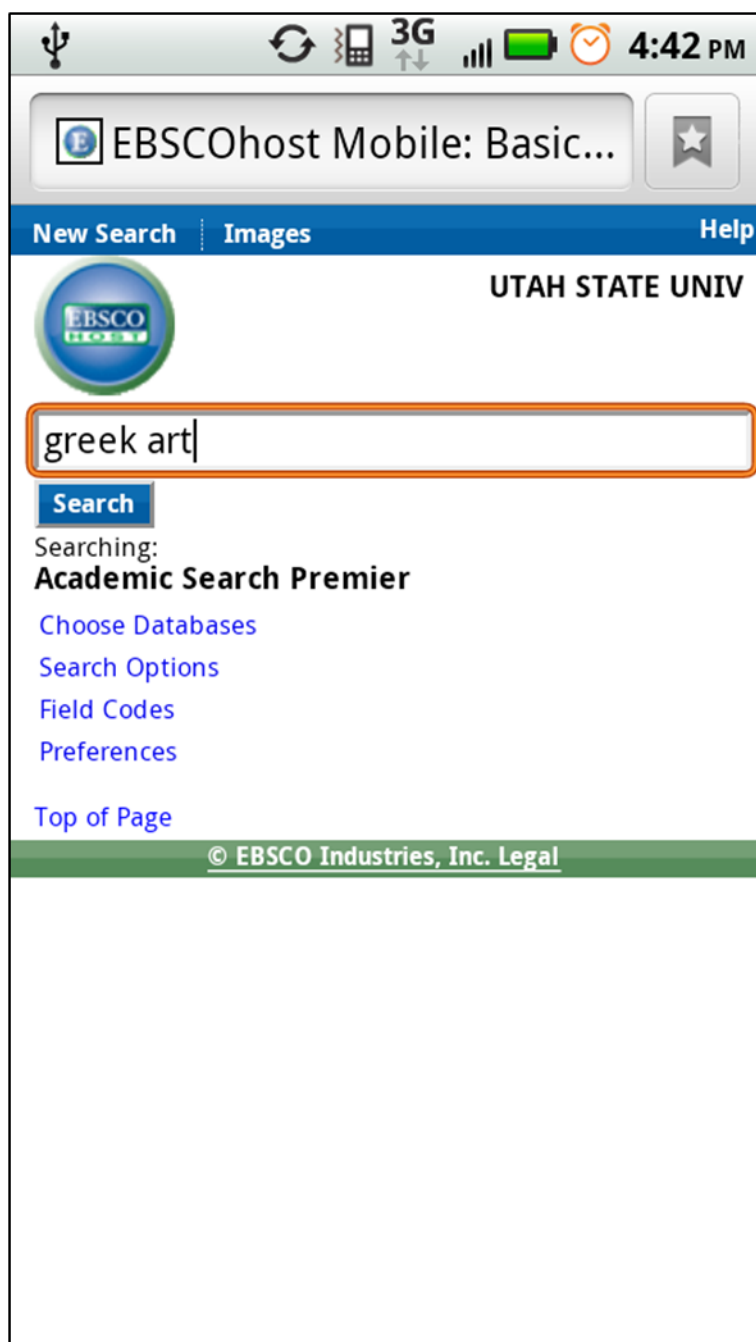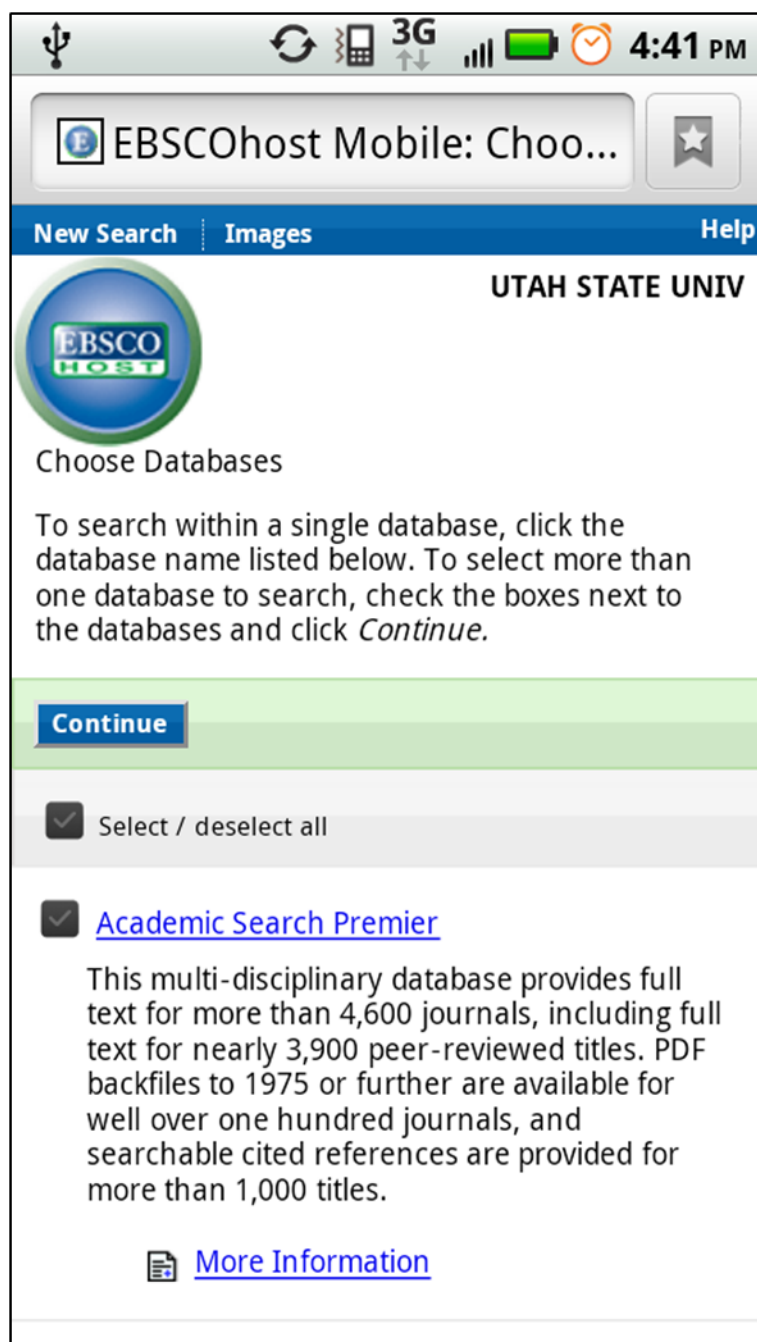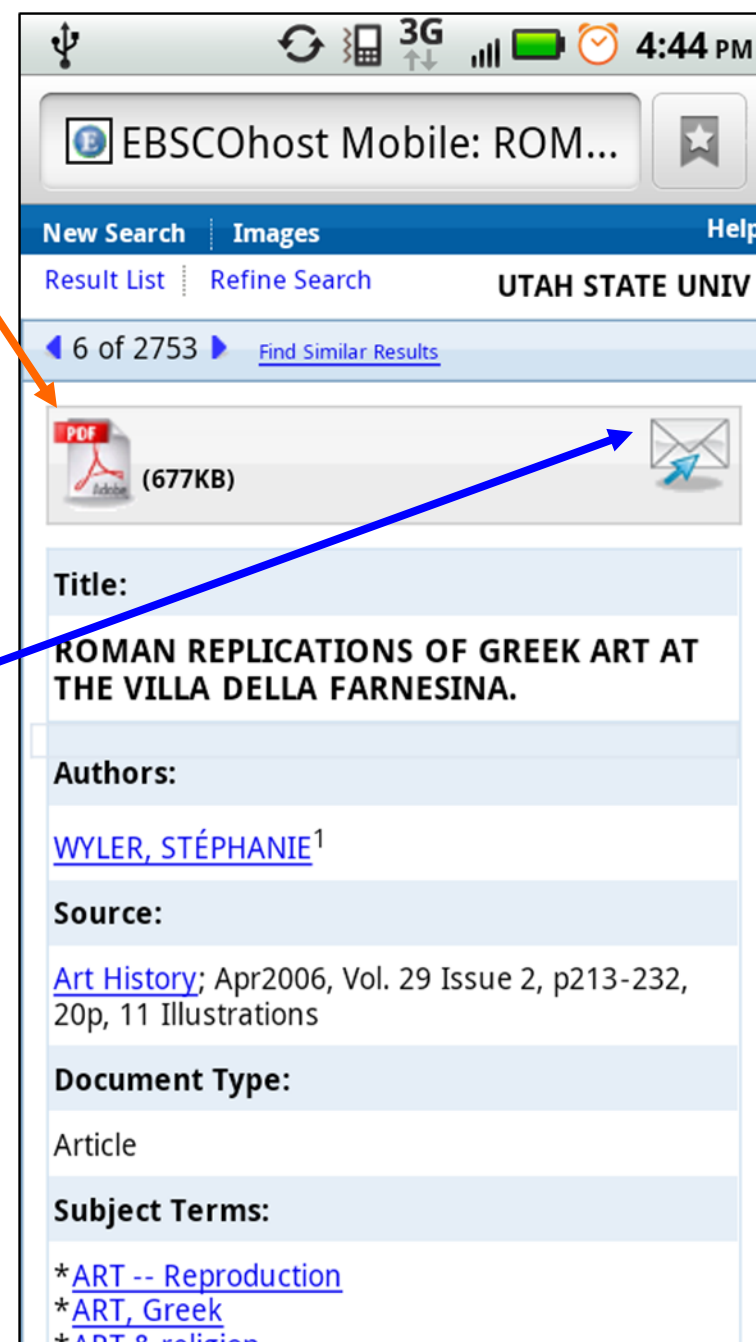angela.dresselhaus@usu.edu
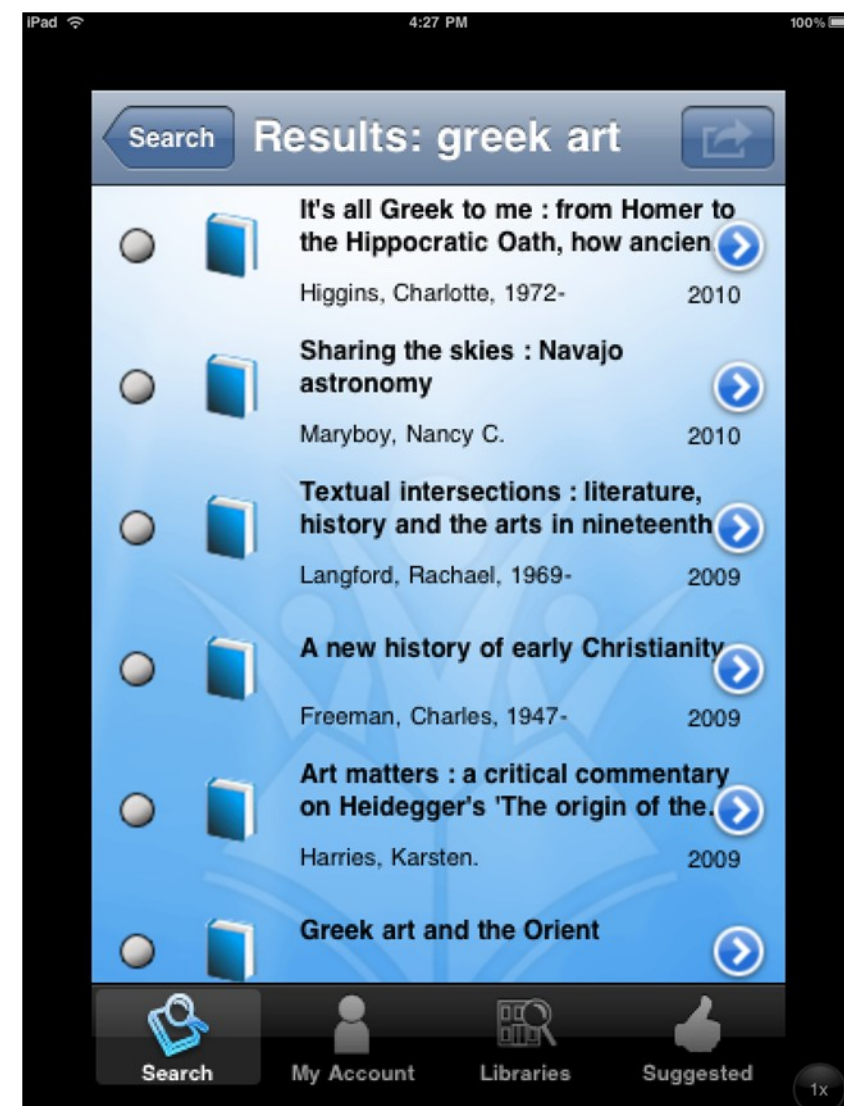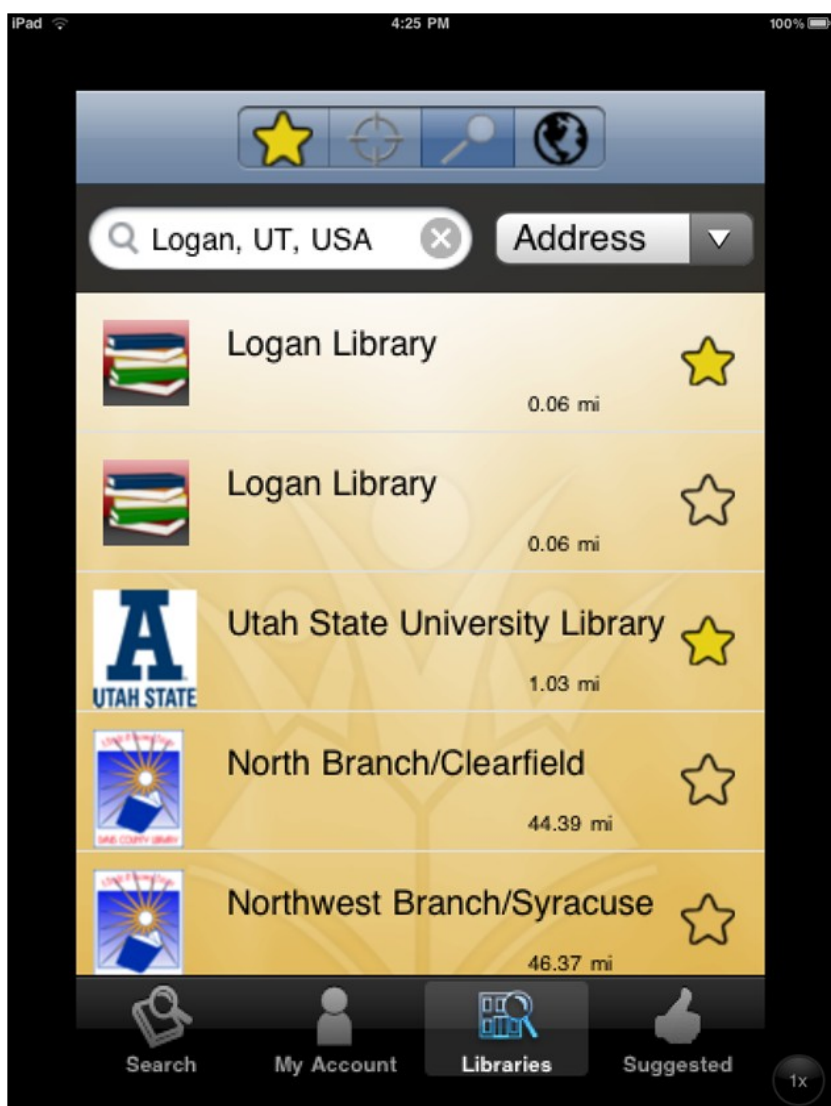435-797-8042

App Tour
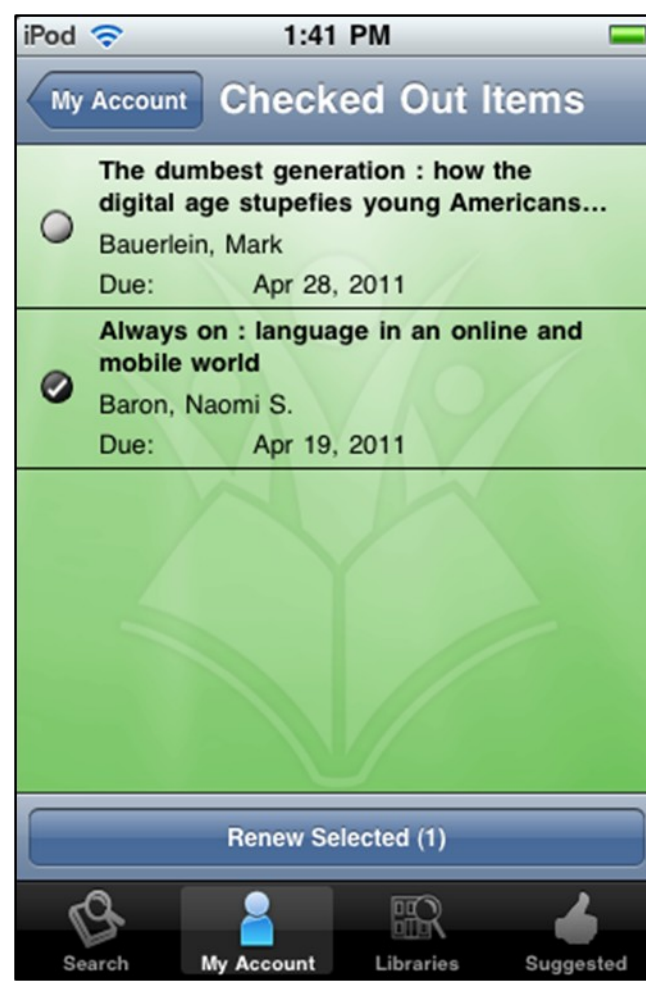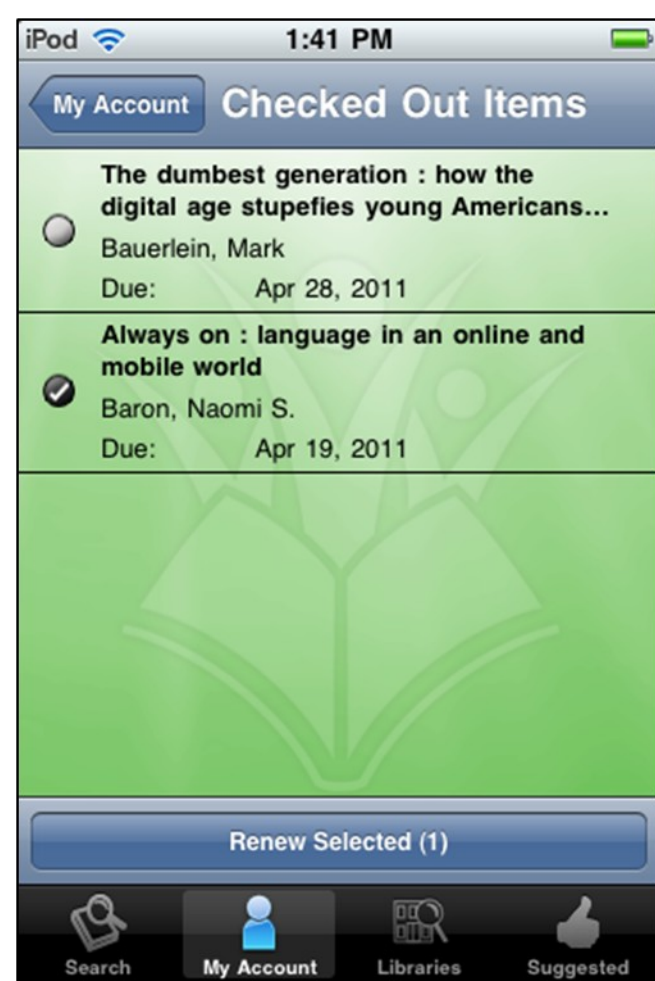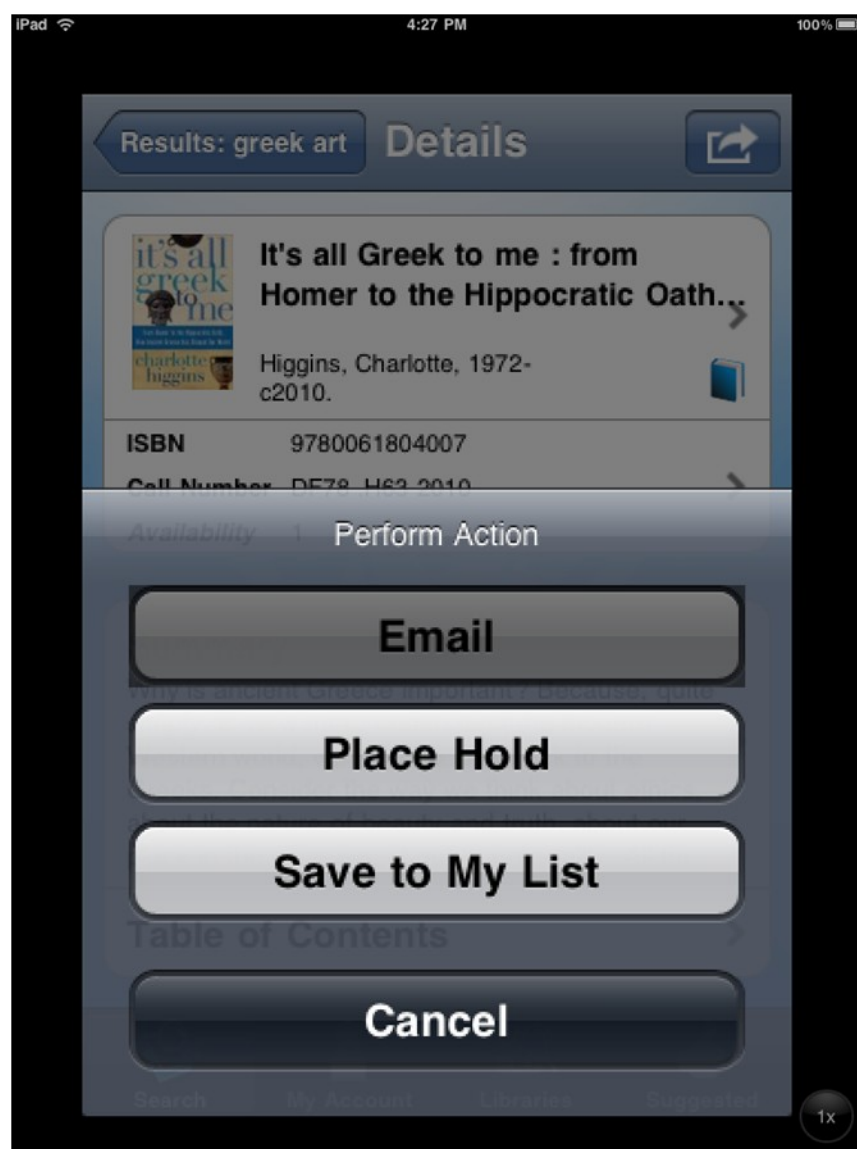
EBSCO

Find Now

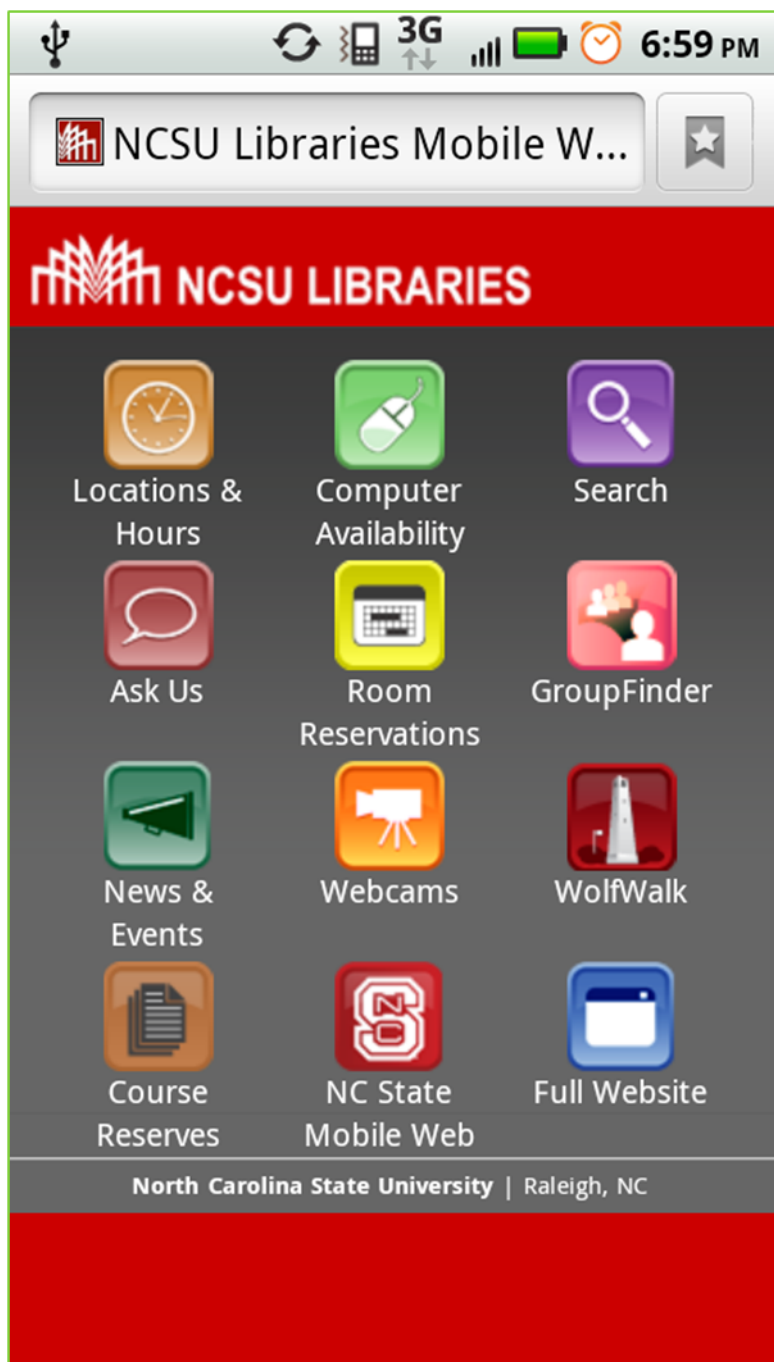Read Now

or

Later

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Search catalog by keyword, title, author or subject
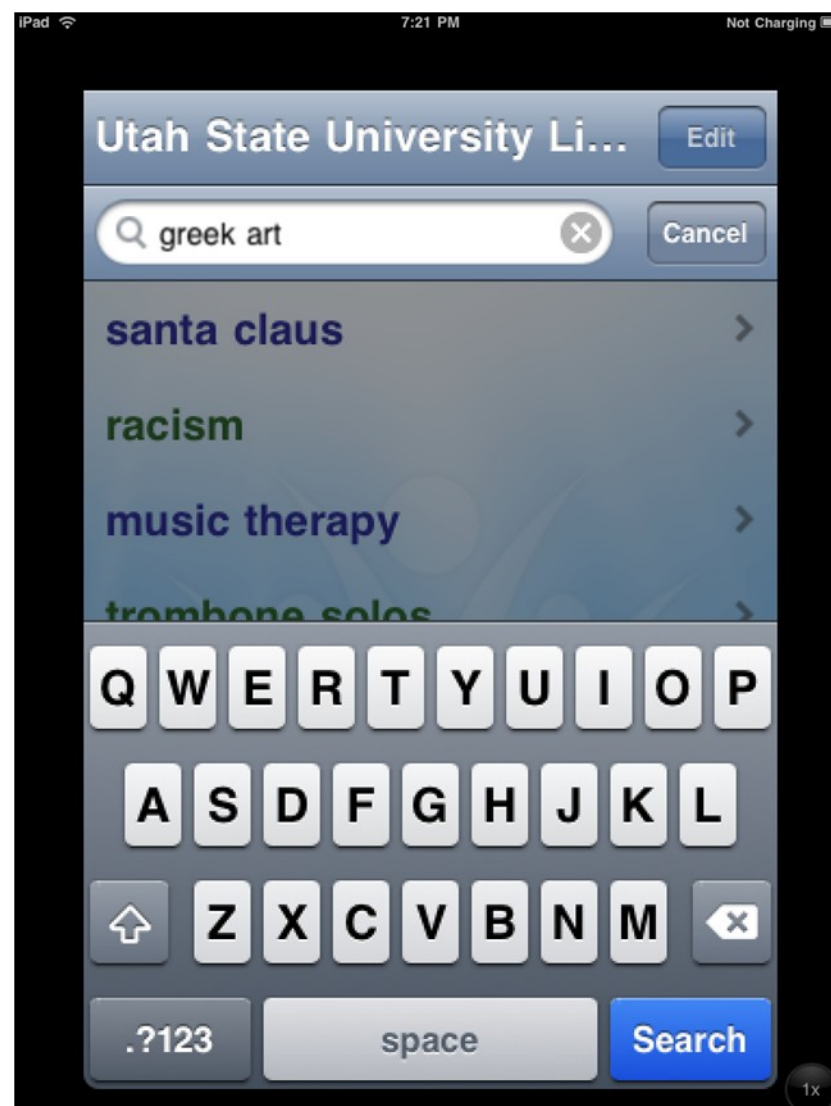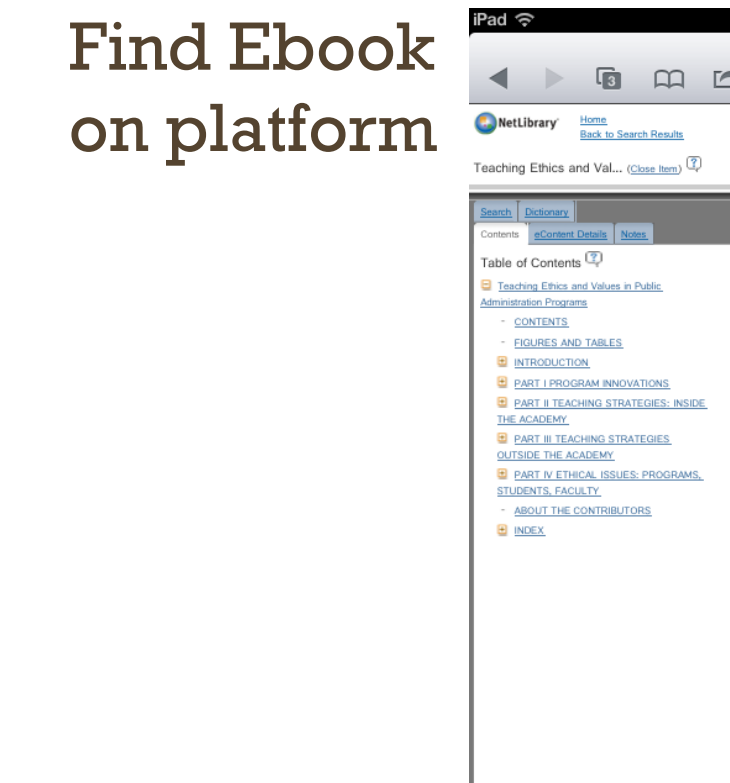

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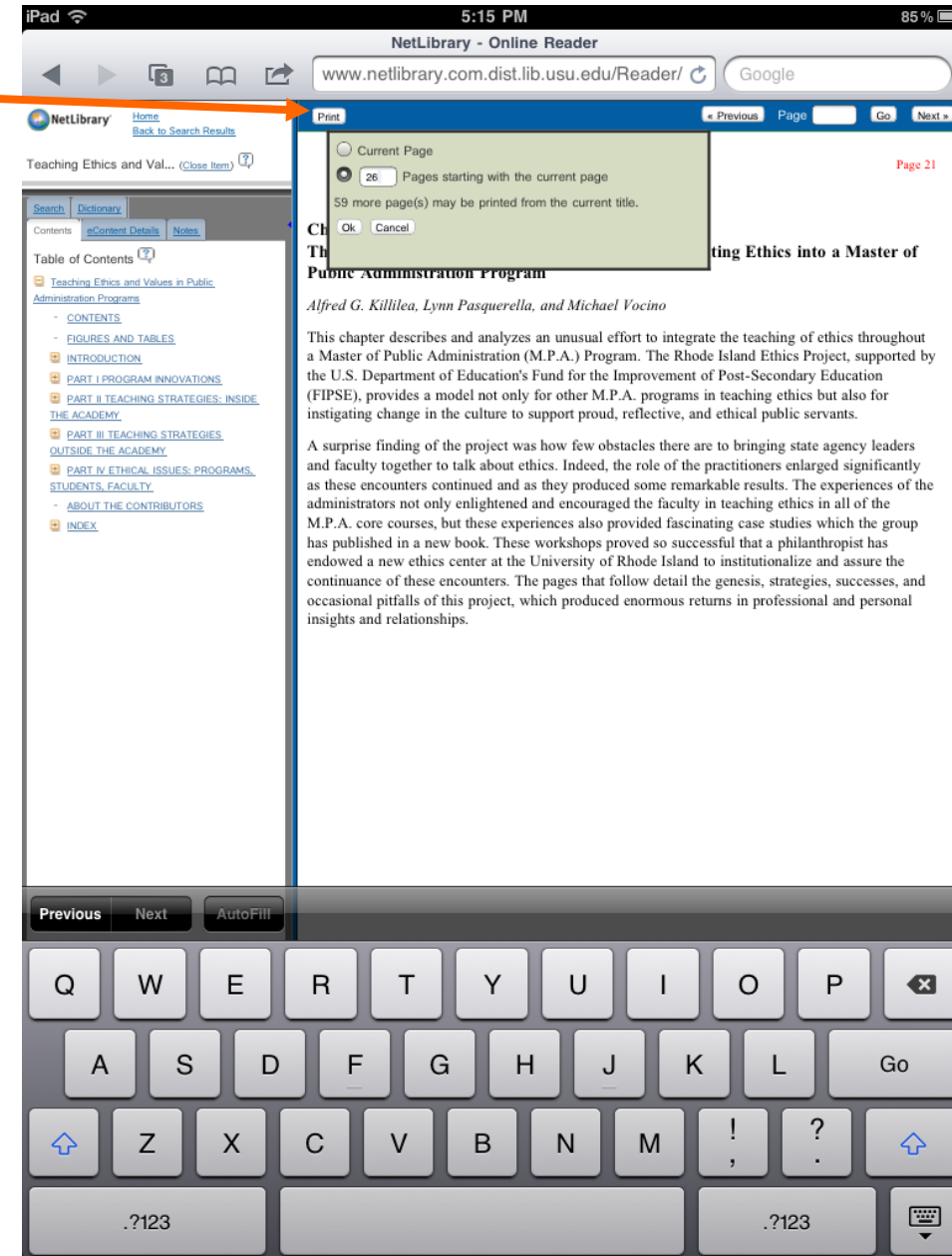

North Carolina State University Library

Not a good time to get coffee

Angela Dresselhaus
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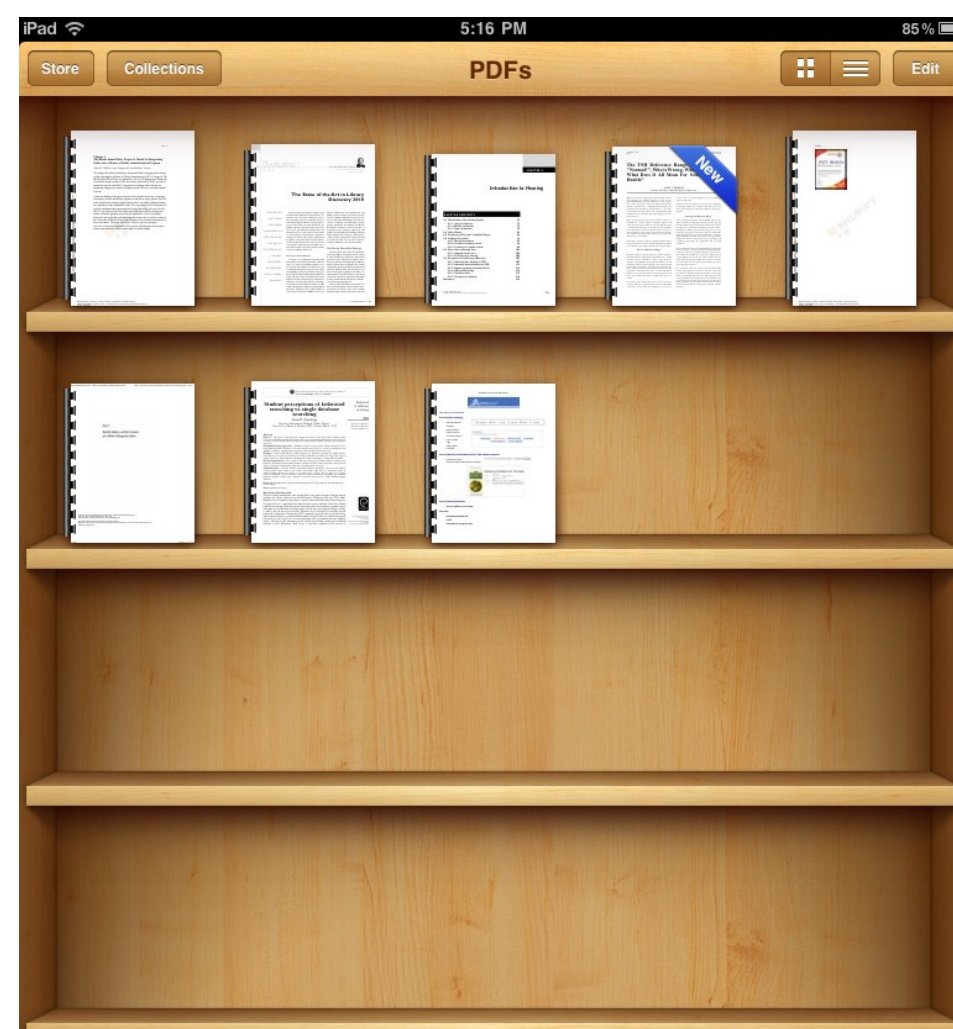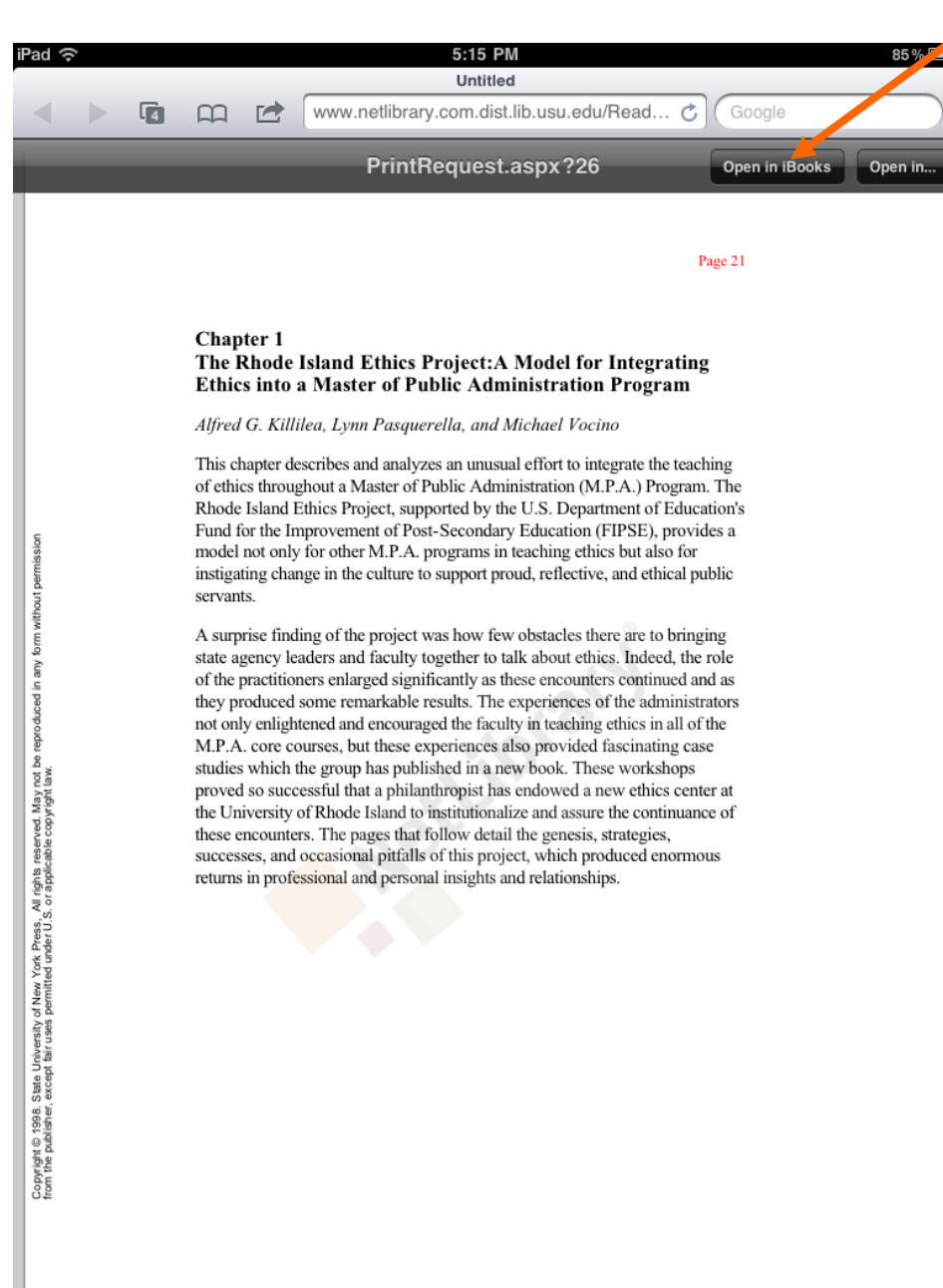435-797-8042

NetLibrary

Find Ebook on platform

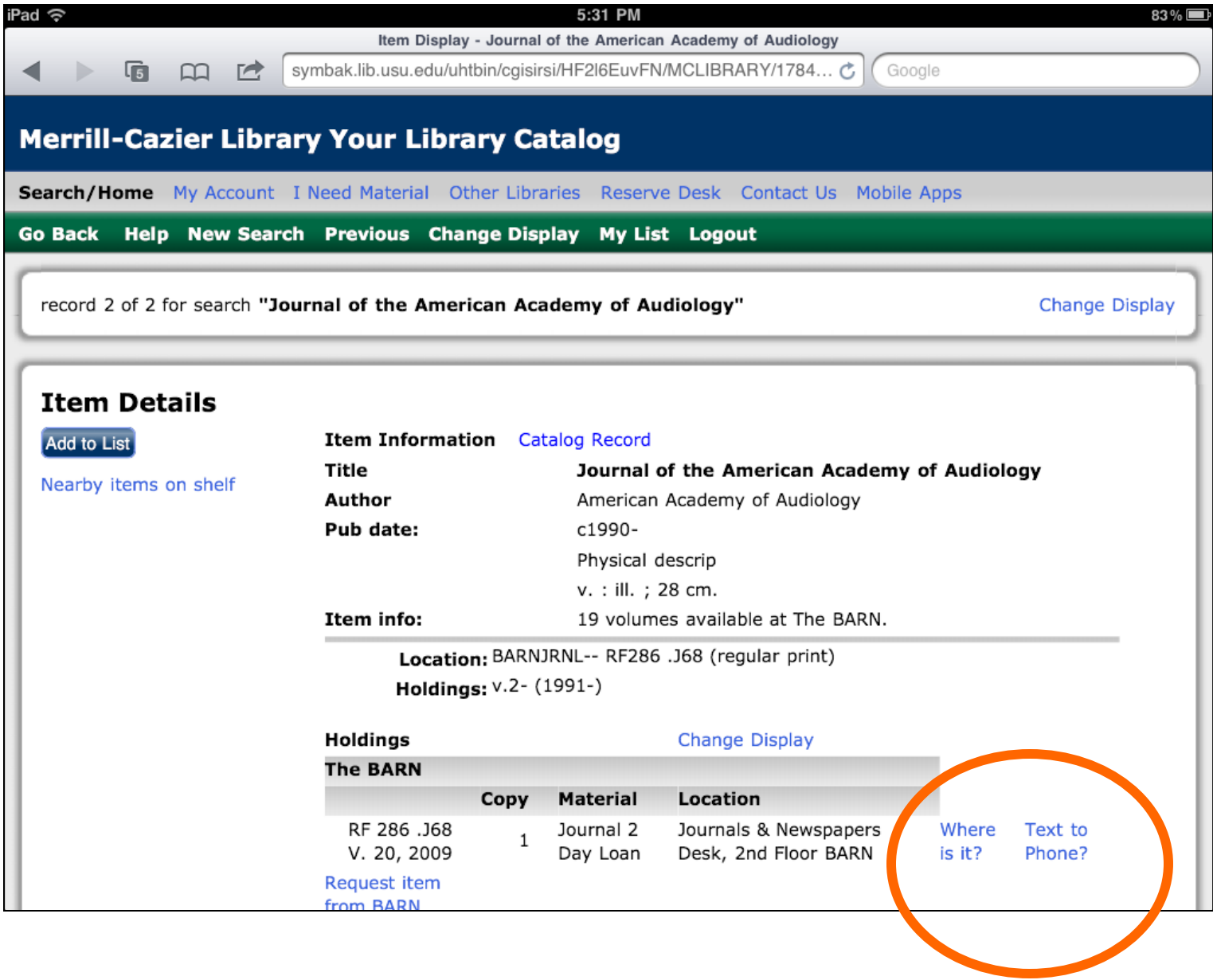Find the print or save button
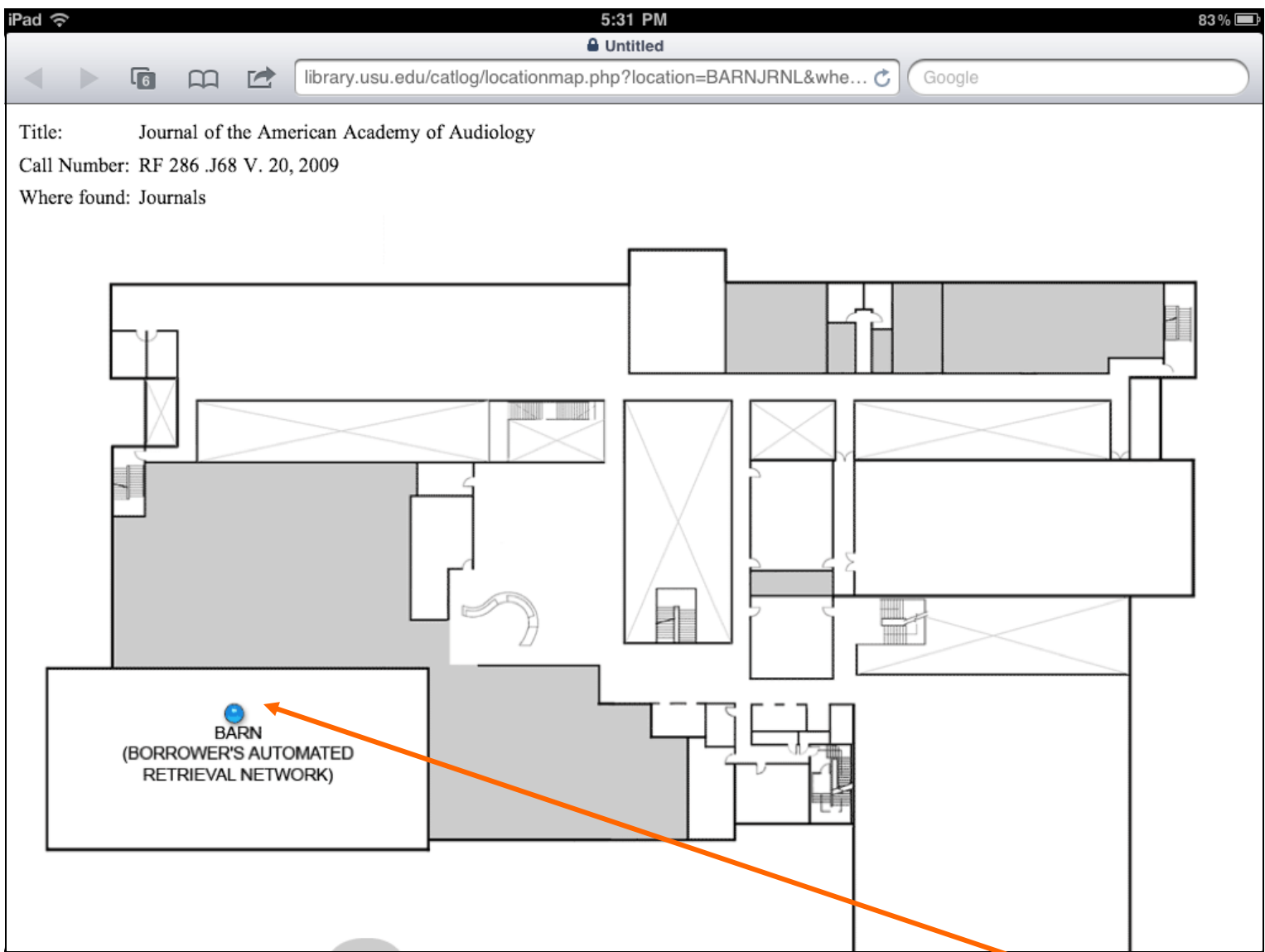

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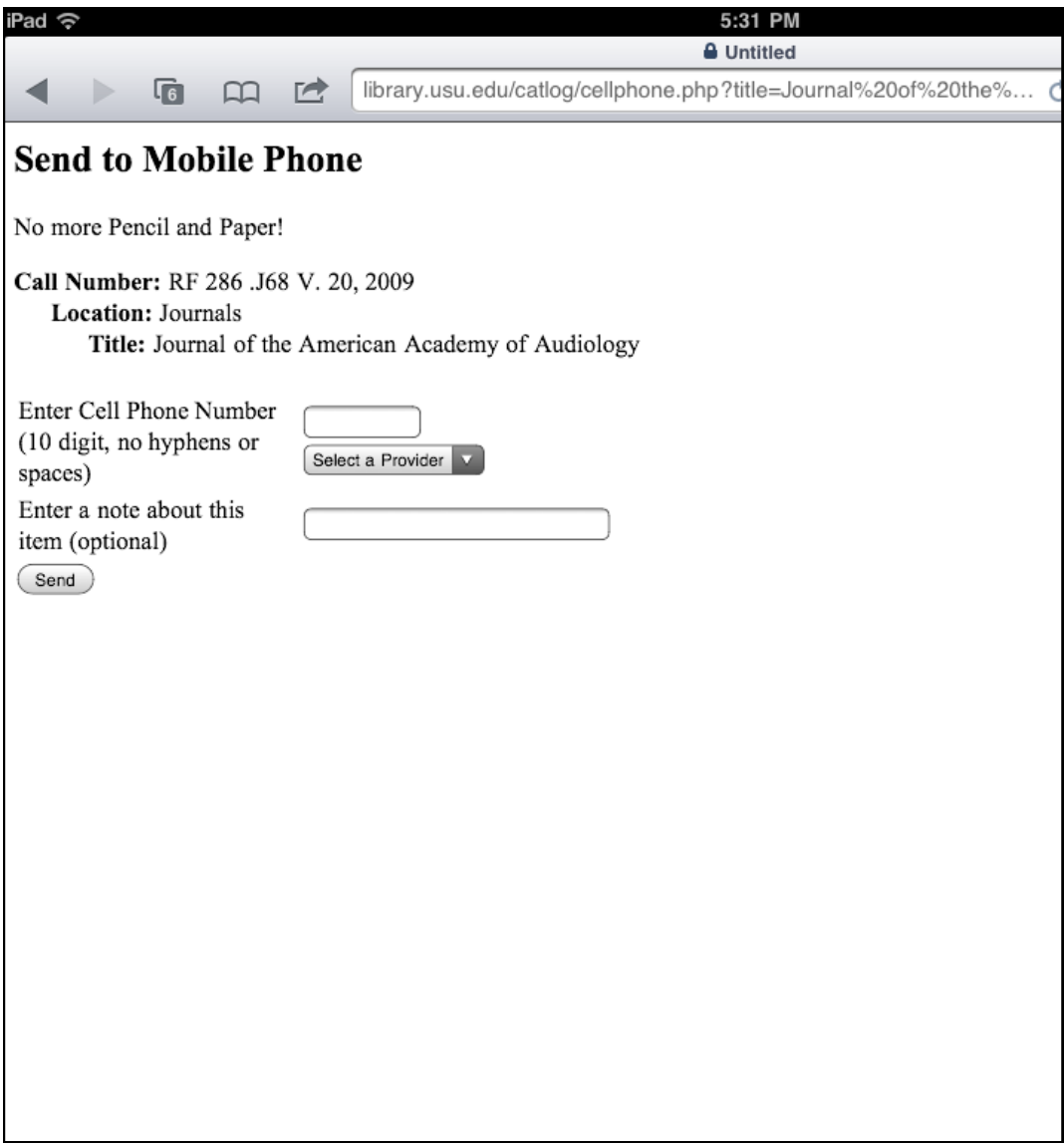
Find Ebook again in your iBooks for offline reading
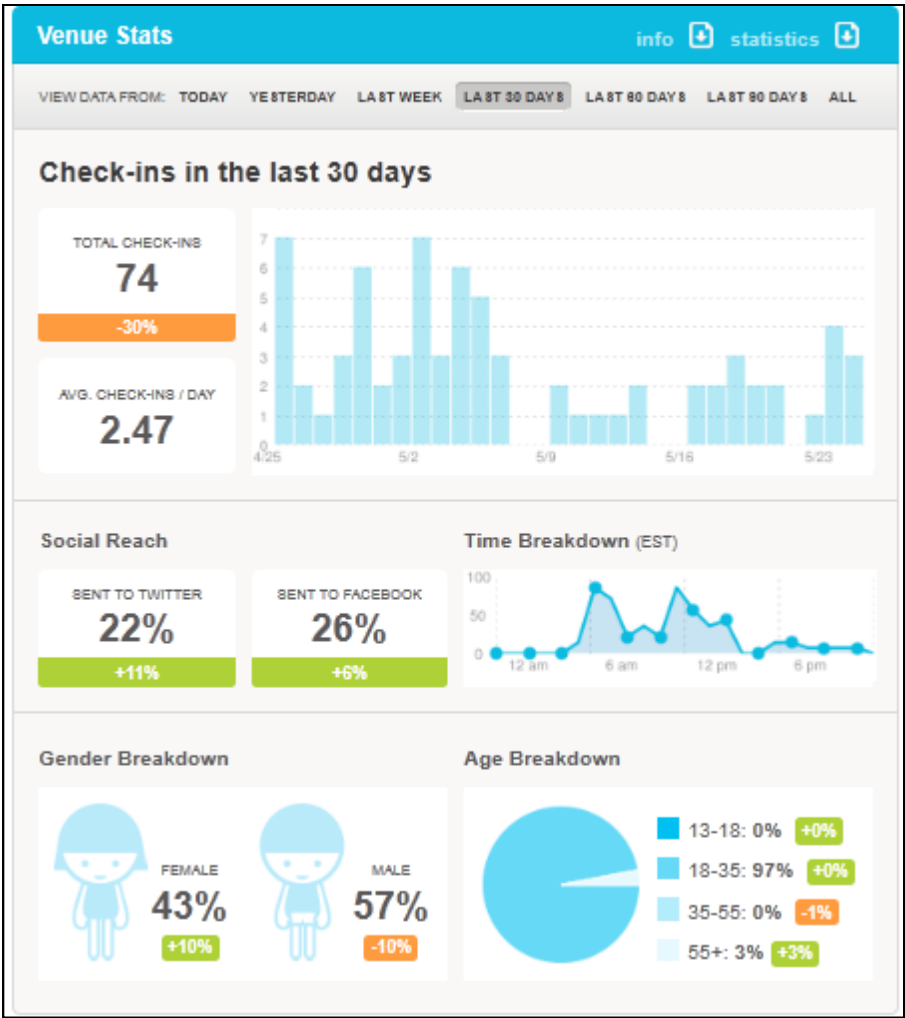
Mobile Access at USU
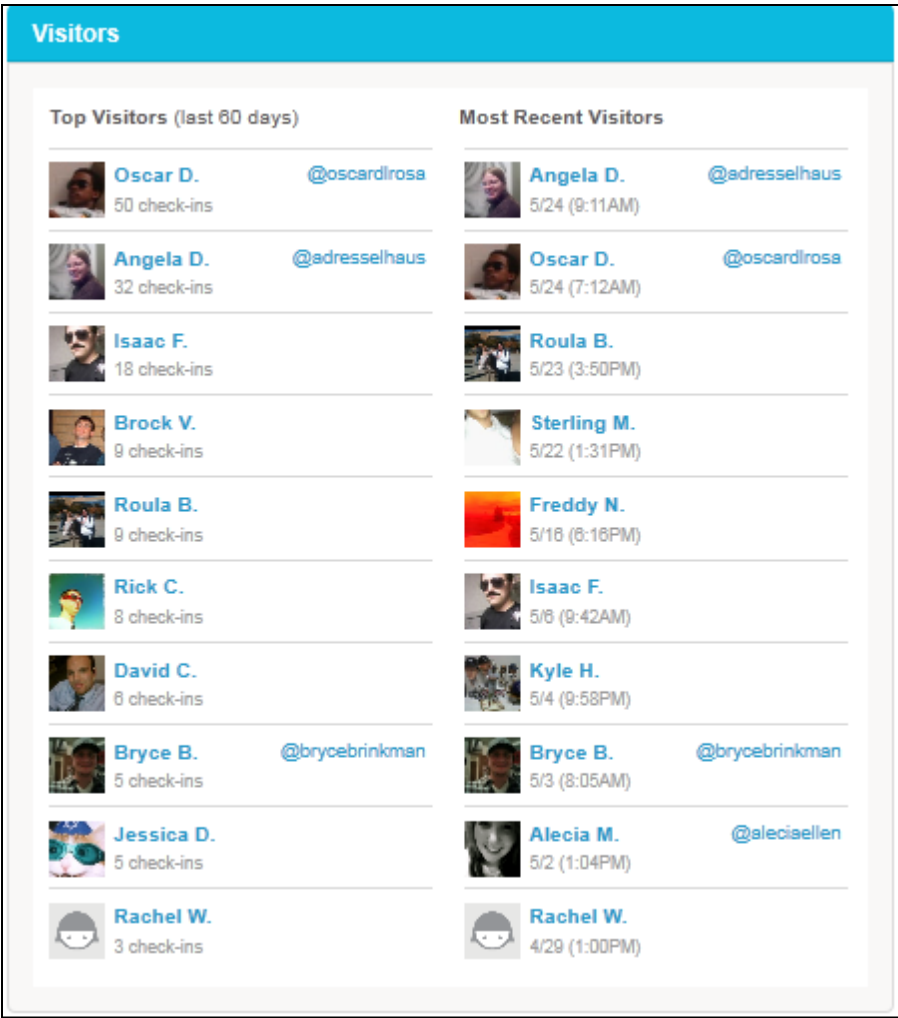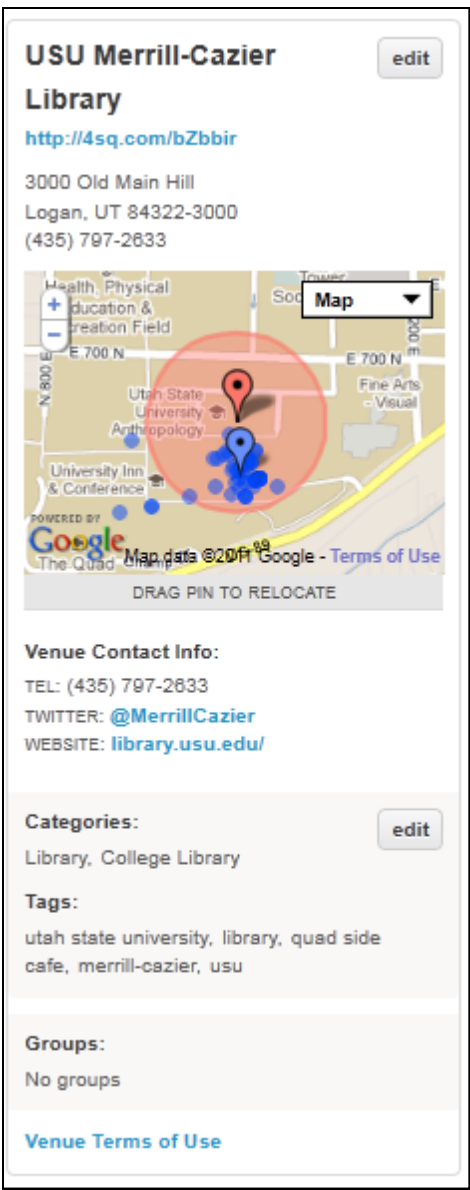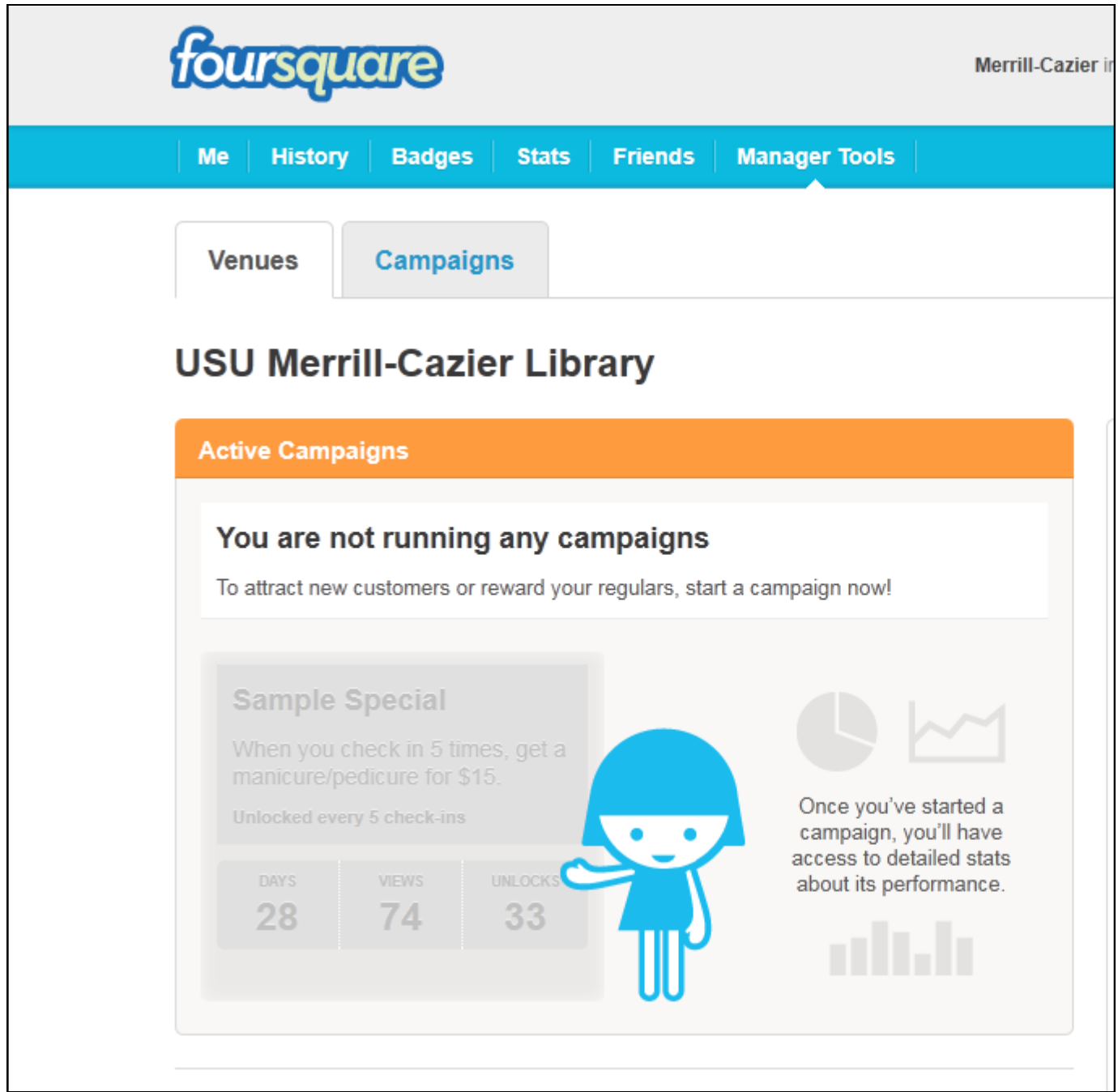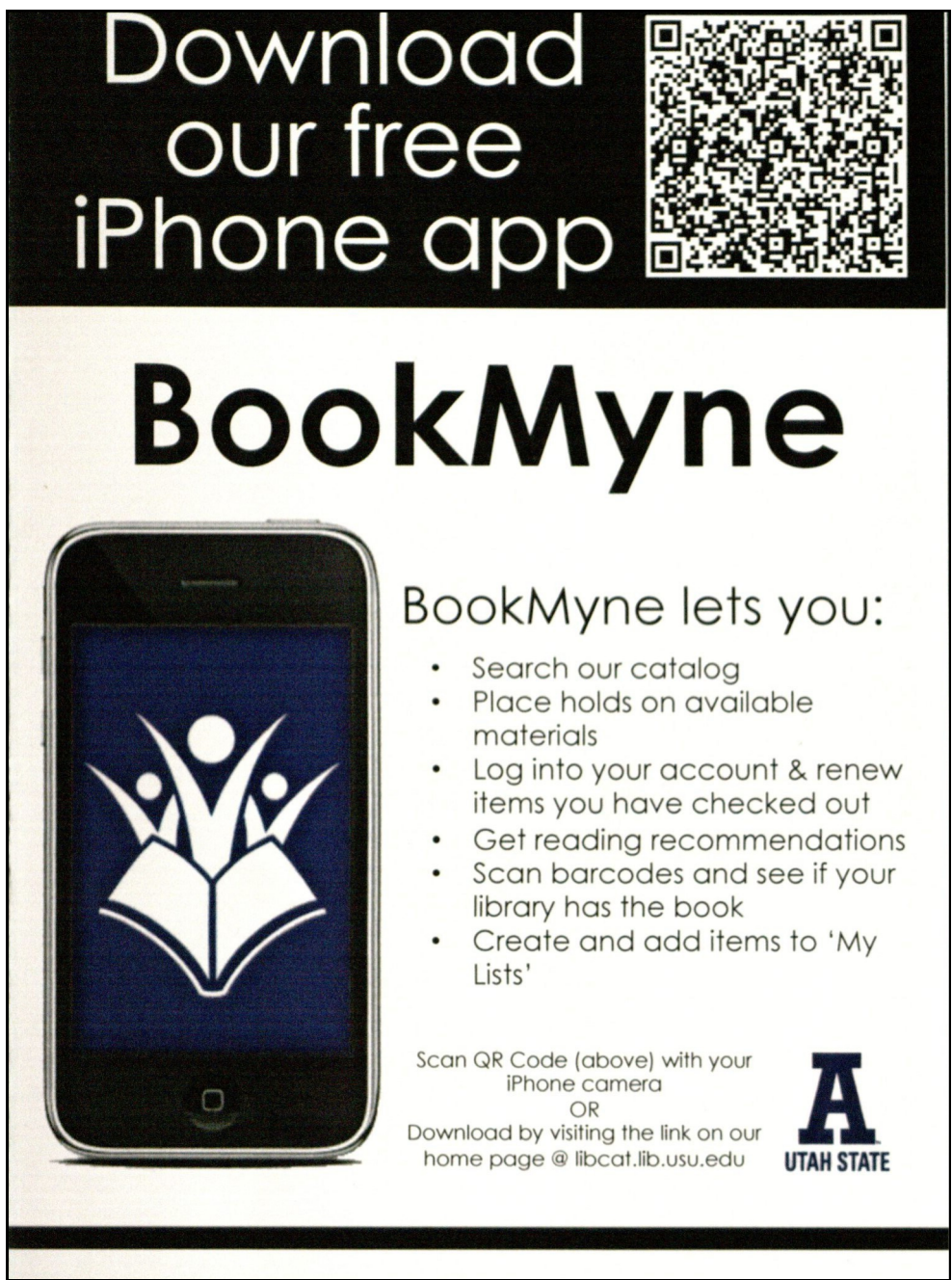
Catalog Enhancements

Text a call number to your phone

Don't know where a book is shelved—get a map with a blinking dot

Social Networking: Twitter, Facebook & Foursquare

ALL-TIME CHECK-INS
922
Current Mayor: Oscar D. (44 check-ins)

Promotion

Download our free iPhone app

BookMyne

BookMyne lets you:
- Search our catalog
- Place holds on available materials
- Log into your account & renew items you have checked out
- Get reading recommendations
- Scan barcodes and see if your library has the book
- Create and add items to 'My Lists'

Scan QR Code (above) with your iPhone camera
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Download by visiting the link on our home page @ libcat.lib.usu.edu

UTAH STATE

Promotional tips are needed!

Share your ideas here (please).