

# Andreas Drichoutis

## Personal Information

Age: 33

Place of Birth: Athens

## Current position

- Lecturer of Applied Microeconometrics, Department of Economics, University of Ioannina

## Education

- **(2004-2008) Ph.D. in Agricultural Economics**, Agricultural University of Athens

Title of thesis: “Consumer behaviour and nutrition information: Theoretical model and empirical application on food labels”.

### Supervisors:

**Panagiotis Lazaridis**, *Professor*, Agricultural University of Athens

**Maria Kapsokefalou**, *Assistant Professor*, Agricultural University of Athens

**George Chysochoidis**, *Assistant Professor*, Agricultural University of Athens

- **(2002-2004) MBA in Agribusiness Management**, Agricultural University of Athens

Diploma degree 8.39/10

Title of thesis: “Determinants of consumers’ use of nutritional food labels”.

- **(1997-2002) B.Sc. in Agricultural Economics**, Agricultural University of Athens

Diploma degree 7.42/10

Title of thesis: Determinants of demand for food in Greece.

- **Summer Schools/Intensive courses:**

Framework Programme Seven – Project Development, Budapest, Hungary. Europa Media Trainings (10/11-12/11/2008)

3<sup>rd</sup> Advanced Summer School on Discrete Choice Modelling, Dept. of Economics, University of Crete, Rethymno, Greece. *Instructor*: Greene, W.H. (17/8 – 24/8/2008)

Analysis of Categorical Repeated Measures, Department of Statistics and Insurance

Science, University of Piraeus. *Instructors*: Agresti, A. (20/5 – 22/5/2008)

Discrete Choice Analysis: Predicting demand and market shares, Transport and Mobility Laboratory, Ecole Polytechnique Federale de Lausanne, Switzerland. *Instructors*: Ben-akiva, M., Bierlaire, M., Bolduc, D. and McFadden, D. (Nobel prize Laureate, 2000) (25/3 – 29/3/2008)

Structural Equation Modeling with LISREL, Dept. of Statistics, Athens University of Economics and Business, Greece. *Instructors*: Jöreskog, K. and Wallentin, F.Y. (16/1 - 18/1/2007)

1<sup>st</sup> Advanced Summer School in Panel Data Econometrics. Dept. of Economics, University of Crete, Rethymno, Greece. *Instructor*: Manuel Arellano. (20/8 – 27/8/2006)

## Fields of Interest

Health/nutrition economics, Non-market valuation methods, contingent valuation/experimental auctions, choice under risk, demand analysis

## Invited Talks/Lectures

### 1. “Experimental auction design issues: the case of bid affiliation”:

March 22, 2010: Department of Agricultural and Environmental Economics and Politics, Università degli Studi di Milano.

March 24, 2010: Department of Agricultural Economics and Engineering, University of Bologna.

### 2. “Obesity in Europe”:

Conference on Food Safety, Nutrition and Health: A transatlantic partnership, 17-18 April 2008, Texas A&M University.

## Awards/Scholarships

Half tuition scholarship for the intensive course on Discrete Choice Analysis organized at the Transport and Mobility Laboratory, Ecole Polytechnic Federale de Lausanne, Switzerland, 2008.

"Best Survey" distinction in the marketing contest organized by Cutty Sark in Greece. The contest involved development of a new campaign and a marketing plan for Cutty Sark.

Award by the National States Scholarship Foundation (IKY) for one of the best thesis of the MBA program of the Academic year 2003-2004.

Scholarship for rank of acceptance (2nd among 15) in the MBA graduate program of Agribusiness Management by the States Scholarship Foundation (IKY).

## Journal paper review service (N=22)

	Number of reviews (not including revisions)
European Review of Agricultural Economics	5
Food Policy	5
Journal of Economic Psychology	2
Journal of Economic Behavior & Organization	1

Journal of Economics and Statistics	1
Journal of Agricultural Economics	1
Environment and Development Economics	1
Economics eJournal	1
Health Economics	1
Journal of Health Economics	1
Operational Research: An International Journal	1
Food Economics	1
Social Science & Medicine	1
<b>Total</b>	<b>22</b>

### Languages

English (fluent), Native Greek

### Professional memberships

European Association of Agricultural Economists, Agricultural and Applied Economics Association

### History of Academic affiliations

**2009-** : Lecturer of Applied Microeconometrics, University of Ioannina

**2006-** : Research Associate, Department of Agricultural Economics and Rural Development, Agricultural University of Athens

### Taught courses

#### University Residential Centre of Bertinoro, University of Bologna, Italy - July 4-12, 2011

Summer school in Experimental Auctions: Theory and Applications in Marketing and Consumer Preferences Analysis (with Rudy Nayga & Jayson Lusk)

#### University of Ioannina, Dept. of Economics, 2009-2010, 2010-2011

Econometrics I, Microeconomics I, Experimental methods in Economics

#### Agricultural University of Athens, Dept. of Agricultural Economics, 2008-2009, 2010-2011

Applied Food Demand Analysis (optional MBA course)

### Work experience

- **1/11/2009 – Today:** “Data collection and analysis regarding PPPs for obesity prevention” – EU project “Partnership, healthy eating and innovative governance as tools to counteract obesity and overweight” (acronym: Obesity Governance) Team Leader: Panagiotis Lazaridis, Agricultural University of Athens.

- **1/2/2010 – 28/2/2011:** Researcher for the project “Integrated water resources management in the ASOPOS river basin” Team Leader: Phoeve Koundouri, Athens University of Economics and Business.

- **12/7 – 10/9/2009:** Consultant for the Food and Agriculture Organization of the United Nations for the Project “Policies for good economic management of sustained price increases in

African countries” (GCP/GLO/217/UK).

- **15/7/2008 – 15/11/2009:** “*Data analysis of consumer behavior with respect to fruit consumption*” –Project: Increasing fruit consumption through a trans-disciplinary approach delivering high quality produce from environmentally friendly, sustainable production methods (acronym: ISAFRUIT) Team Leader: Panagiotis Lazaridis, Agricultural University of Athens.

- **15/4 – 14/7/2008:** “*Preparation of notes and exercises for Applied Econometrics, Applied Economic Statistics, Econometrics, Microeconomics*” – Project: «Curriculum reform of the Department of Agricultural Economics and Rural Development of Agricultural University of Athens» Supervisor Professor: Panagiotis Lazaridis, Agricultural University of Athens.

- **15/2 – 31/3/2008:** “*Survey for the after-graduation career of the Department of Agricultural Economics and Rural Development graduates*” – Project: «Curriculum reform of the Department of Agricultural Economics and Rural Development of Agricultural University of Athens» Supervisor Professor: Panagiotis Lazaridis, Agricultural University of Athens.

- **19/10/2006 – 18/1/2007:** “*Preparation of notes and exercises for Applied Econometrics*” – Project: «Curriculum reform of the Department of Agricultural Economics and Rural Development of Agricultural University of Athens» Supervisor Professor: Panagiotis Lazaridis, Agricultural University of Athens.

- **15/7/2006 – 31/1/2007:** “*Cross sectional and time series data analysis of fruit consumption – Fruit consumption trend analysis – Fruit demand analysis*” Project: Increasing fruit consumption through a trans-disciplinary approach delivering high quality produce from environmentally friendly, sustainable production methods (acronym: ISAFRUIT) Team Leader: Panagiotis Lazaridis, Agricultural University of Athens.

- **15/4 – 14/6/2005:** “*Preparation of notes and exercises for Applied Econometrics*” – Project: «Curriculum reform of the Department of Agricultural Economics and Rural Development of Agricultural University of Athens» Supervisor Professor: Panagiotis Lazaridis, Agricultural University of Athens.

- **15/2 – 14/4/2005:** “*Creation and statistical elaboration of basic economic data of the agricultural sector of Greece*” – Project: «Curriculum reform of the Department of Agricultural Economics and Rural Development of Agricultural University of Athens» Supervisor Professor: Panagiotis Lazaridis, Agricultural University of Athens.

- **1/4/2004 – 30/6/2005:** Researcher for the project: *Consumer Behavior and Novel Foods: Nutrition, Health, and Food Safety*, USDA H-8936, Rodolfo M. Nayga Jr., Texas A&M University.

## Conferences/Workshops/Seminars

### 2011

European Association of Agricultural Economists 2011 Congress, Zurich, Switzerland, 30 August-2 September.

European Association of Environmental and Resource Economists 18<sup>th</sup> Annual Conference, Rome, Italy, 29 June – 2 July.

71st International Atlantic Economic Conference, Athens, Greece, 16-19 March.

## **2010**

Agricultural & Applied Economics Association, Canadian Agricultural Economic Society and Western Agricultural Economics Association joint annual meeting, Denver, Colorado, USA, 25-27 July.

The Ioannina Meeting on Applied Economics and Finance, Ioannina, Greece, 10-11 June.

## **2009**

113<sup>th</sup> European Association of Agricultural Economists Seminar: A resilient European food industry and food chain in a challenging world, Chania, Crete, Greece, 3-6 September.

II workshop on Valuation methods in Agro-food and Environment Economics “Experimental auctions: Theoretical background and empirical applications”, Barcelona, Spain, 2-3 July.

## **2008**

12<sup>th</sup> Congress of the European Association of Agricultural Economists, Gent, Belgium, 26-29 August.

Conference on Food Safety, Nutrition and Health: A transatlantic partnership, 7-18 April, Texas A&M University.

## **2006**

9th Conference of the Agricultural Economics Society (ETAGRO), Economy and Society Toward the New Challenges of the Global Agro-Food System, Athens – Greece, November 2 - 4.

1st International Conference of Food Science and Nutrition, Organized by the Aristedes Daskalopoulos Foundation, Athens - Greece, October 31 – November 1.

98th EAAE Seminar, Marketing Dynamics Within the Global Trading System: New perspectives, Chania, Crete - Greece, June 29 – July 2.

## **2005**

97th EAAE Seminar, The Economics and Policy of Diet and Health, Reading – UK, April 21-22.

## **2004**

Business & Economics Society International Conference, Rhodes – Greece, July 19-22.

## **2002**

15<sup>th</sup> Pan-Hellenic Statistical Conference, Ioannina – Greece, May 8-11.

## **Publications**

### **• Articles**

1. Corrigan, J., Drichoutis, A.C., Lusk, J., Nayga, R.M., Jr., and Rousu, M. (2011). Repeated rounds with price feedback in experimental auction valuation: An adversarial collaboration. *American Journal of Agricultural Economics* (forthcoming)
2. Drichoutis, A.C., Nayga, R.M., Jr., Lazaridis, P. and Park, B.S. (2011). A consistent

- econometric test for bid interdependence in repeated second-price auctions with posted prices. *Atlantic Economic Journal* (forthcoming)
3. Drichoutis, A.C., Nayga, R.M., Jr. and Lazaridis, P. (2011). Body weight outcomes and food expenditures among older Europeans: Are there gender differences? *Empirical Economics* (In Press)
  4. Drichoutis, A.C. and Nayga, R.M., Jr. (2011). Marginal changes in random parameters ordered response models with interaction terms. *Econometric Reviews* 30(5): 565-576.
  5. Drichoutis, A.C., Nayga, R.M., Jr., Lazaridis, P. (2011). The role of training in experimental auctions. *American Journal of Agricultural Economics* 93(2):521-527.
  6. Drichoutis, A.C., Nayga, R.M., Jr., Lazaridis, P. (2010). Do reference values matter? Some notes and extensions on “Income and Happiness across Europe” *Journal of Economic Psychology* 31(4): 479-486.
  7. Yannakoulia M, Brussee S.E., Drichoutis A.C., Kalea A.Z., Yiannakouris N., Matalas A.L. and Klimis-Zacas, D. (2010). Food consumption patterns in Mediterranean adolescents: Are there differences between overweight and normal weight adolescents? *Journal of Nutrition Education and Behavior* (In Press)
  8. Yannakoulia, M., Drichoutis, A.C., Kontogianni, M.D. and Magkanari, F. (2010). Season-related variation in dietary recalls used in a paediatric population. *Journal of Human Nutrition and Dietetics* 23(5): 489-493.
  9. Drichoutis, A.C., Nayga, R.M., Jr. and Lazaridis, P. (2009). Can nutritional label use influence body weight outcomes? *Kyklos*, 62(4), 500-525.
  10. Drichoutis, A.C., Lazaridis, P. and Nayga, R.M., Jr. (2009). Would consumers value food away from home products with nutritional labels? *Agribusiness: An International Journal*, 25(4), 550-575.
  11. Drichoutis, A.C., Lazaridis, P. and Nayga, R.M., Jr. (2009). Can Mediterranean diet really influence obesity? Evidence from propensity score matching. *The European Journal of Health Economics*, 10(4), 371-388.
  12. Drichoutis, A.C., Lazaridis, P. and Nayga, R.M., Jr. (2009). A model of nutrition information search with an application to food labels. *Food Economics*, 5(3&4), 138-151.
  13. Drichoutis, A.C., Lazaridis, P. and Nayga, R.M., Jr. (2009). On consumers’ valuation of nutrition information. *Bulletin of Economic Research* 61(3), 223-247.
  14. Drichoutis, A.C. and Lazaridis, P. (2008). What influences tastes? An analysis of the determinants of demand for tastes in food. *Agricultural Economics Review* 9(1), 55-69.
  15. Drichoutis, A.C., Lazaridis, P., Nayga, R.M., Jr., Kapsokafalou M. and Chryssochoidis, G. (2008). A theoretical and empirical investigation of nutritional label use. *The European Journal of Health Economics* 9(3), 293-304.
  16. Drichoutis, A.C., Lazaridis, P. and Nayga, R.M., Jr. (2008). The role of reference prices in experimental auctions. *Economics Letters* 97(3), 446-448.
  17. Drichoutis, A.C., Klonaris, S., Lazaridis, P. and Nayga, R.M., Jr. (2008). Household food consumption in Turkey: A comment. *European Review of Agricultural Economics*, 35(1), 93-98.
  18. Drichoutis, A.C., Lazaridis, P. and Nayga, R.M., Jr. (2007). An assessment of product

class involvement in food purchasing behaviour. *European Journal of Marketing* 41(7/8), 888-914.

19. Drichoutis, A.C., Lazaridis, P. and Nayga, R.M., Jr. (2006). Heteroskedasticity, the single crossing property and ordered response models. *Economics Bulletin*, 3(31), 1-6.

20. Drichoutis, A.C., Lazaridis, P. and Nayga, R.M., Jr. (2006). Consumers' use of nutritional labels: A review of research studies and issues. *Academy of Marketing Science Review*, [online] 10(9).

21. Drichoutis, A.C., Lazaridis, P. and Nayga, R.M., Jr. (2005). Nutrition knowledge and consumer use of nutritional food labels. *European Review of Agricultural Economics*, 32(1): 93-118.

22. Drichoutis, A.C., Lazaridis, P. and Nayga, R.M., Jr. (2005). Who is looking for nutritional food labels? *Eurochoices*, 4(1): 18-23.

23. Drichoutis, A.C. and Lazaridis, P. (2003). Determinants of demand for food in Greece: A microeconomic approach. *Global Business & Economics Review*, 5(2): 333-349.

- **Book Chapters**

24. Drichoutis, A.C., Nayga, R.M., Jr. and Lazaridis, P. (2010). Nutritional Labeling. In Lusk, J., Roosen, J. and Shogren, J. (Eds.), *Oxford Handbook on the Economics of Food Consumption and Policy*, Oxford University Press.

25. Drichoutis, A.C., Nayga, R.M., Jr. and Lazaridis, P. (2009). Consumers' comprehension of nutrition information as a dietary consumption constraint. In Rezitis, A.N. (Eds.), *Research Topics in Agricultural and Applied Economics*, Bentham Science Publishers, Vol 1.

26. Lazaridis, P., and Drichoutis, A. C. (2005). Food consumption issues in the 21st century. In P. Soldatos & S. Rozakis (Eds.), *The food industry in Europe* (pp. 21-33). Athens, Greece.

- **Conference Proceedings**

27. Drichoutis, A.C., Lazaridis, P. and Nayga, R.M., Jr. (2004). Determinants of consumers' use of nutritional food labels. *Global Business & Economics Review-Anthology 2004*, 320-332.

28. Drichoutis, A.C. and Lazaridis, P. (2002). Determinants of demand for food in Greece. Proceedings of the 15<sup>th</sup> Pan-Hellenic Statistic Conference (in Greek). University of Ioannina. Ioannina 8-11 May, Volume A, 253-264.

- **Other**

29. Remoundou, K., Drichoutis, A. C. and Koundouri, P. (2011). Warm glow in charitable auctions: Are the WEIRDos driving the results? European Association of Agricultural Economists Triennial conference, Zurich, Switzerland, August 30-September 2 (also presented at the European Association of Environmental and Resource Economists 18<sup>th</sup> Annual Conference, Rome, Italy, 29 June – 2 July)

30. Vassilopoulos, A., Drichoutis, A.C., and Nayga, R.M., Jr. Lazaridis P. (2011). Does the Food stamp program really increase obesity? The importance of accounting for misclassification errors. 71st International Atlantic Economic Conference, Athens, Greece, 16-19 March.
31. Stachtiaris, S., Drichoutis, A.C. and Klonaris, S. (2011). The “more is less” phenomenon in contingent and inferred valuation. 71st International Atlantic Economic Conference, Athens, Greece, 16-19 March.
32. Drichoutis, A.C., Nayga, R.M., Jr., Lazaridis, P. (2010). The role of training in experimental auctions. Invited paper prepared for the Agricultural & Applied Economics Association, Canadian Agricultural Economic Society and Western Agricultural Economics Association joint annual meeting, Denver, Colorado, USA, 25-27 July.
33. Vassilopoulos, A., Drichoutis, A.C., Lazaridis P. and Nayga, R.M., Jr. (2010). Food stamp participation and obesity: Matching estimators and their sensitivity. Paper prepared for the Ioannina Meeting on Applied Economics and Finance, Ioannina, Greece, June 10-11.
34. Drichoutis, A.C., Lazaridis, P. and Nayga, R.M., Jr. (2009). Obesity and food expenditures among elderly Europeans: A simultaneous equation approach. Paper prepared for the 113<sup>th</sup> European Association of Agricultural Economists Seminar: A resilient European food industry and food chain in a challenging world, Chania, Crete, Greece, 3-6 September.
35. Drichoutis, A.C., Nayga, R.M., Jr. and Lazaridis, P. (2009). Can nutritional label use reduce obesity? An analysis using propensity score matching. Paper presented in the Invited Panel Discussion “Food consumption, health and public policies: American, Asian and European perspective”, The XXVII International conference of Agricultural Economists, 16-22 August, Beijing, China.
36. Drichoutis, A.C., Nayga, R.M., Jr., Lazaridis, P. and Park, B.-S. (2009). Testing for bid affiliation in repeated second price auctions with posted prices. Paper prepared for the II workshop on Valuation methods in Agro-food and Environment Economics “Experimental auctions: Theoretical background and empirical applications”, Barcelona, Spain, 2-3 July.
37. Drichoutis, A.C., Lazaridis, P. and Nayga, R.M., Jr. (2008). On consumers’ valuation of nutritional labels on Food Away From Home products. Paper presented at the 12<sup>th</sup> Congress of the European Association of Agricultural Economists, Gent, Belgium, 26-29 August.
38. Drichoutis, A.C., Lazaridis, P. and Nayga, R.M., Jr. (2006). Who is reading nutritional food labels? Poster presented at the 1st International Conference of Food Science and Nutrition, Athens – Greece, October 31 – November 1.
39. Drichoutis, A.C., Lazaridis, P. and Nayga, R.M., Jr. (2006). Food involvement and food purchasing behaviour. Paper presented at the 98th EAAE seminar in Chania - Greece, June 29 – July 2.
40. Drichoutis, A.C., Lazaridis, P. and Nayga, R.M., Jr. (2006). Nutritional food label use: A theoretical and empirical perspective. Paper presented at the 98th EAAE seminar in Chania – Greece, June 29 – July 2.
41. Drichoutis, A.C., Lazaridis, P. and Nayga, R.M., Jr. (2005). The economics of nutritional label use: A theoretical perspective. Paper presented at the 97th EAAE seminar in Reading – UK, April 21 – 22.

- **Working papers**

42. Stachtiaris, S., Drichoutis, A.C., Klonaris, S. and Nayga, R.M., Jr. (2011). Can religious priming induce truthful preference revelation? (**under review**)
43. Drichoutis, A.C. (2011). (Re)estimating marginal changes after “truncreg” and “tobit” in Stata. (**under review**)
44. Papoutsis, G., Drichoutis A.C. and Nayga, R.M., Jr. (2011) The causes of childhood obesity: A survey. (**R&R *Journal of Economic Surveys***)
45. Drichoutis, A.C. (2011). Interpreting interaction terms in linear and non-linear models: A cautionary tale. (**under review**)
46. Drichoutis, A. C. and Nayga, R. M., Jr. (2011). Eliciting risk and time preferences under induced mood states. (**under review**)
47. Drichoutis, A. C., Nayga, R. M., Jr. and Klonaris, S. (2011). The effects of induced mood on preference reversals and bidding behavior in experimental auction valuation. (**under review**)
48. Remoundou, K., Drichoutis, A. C. and Koundouri, P. (2011). Warm glow in charitable auctions: Are the WEIRDos driving the results? (**under review**)
49. Drichoutis, A.C., Nayga, R.M., Jr., Lusk, J. and Lazaridis, P. (2011). When a risky prospect is valued more than its best possible outcome. (**R&R *Judgment and Decision Making***)
50. Vassilopoulos, A., Drichoutis, A.C., and Nayga, R.M., Jr. Lazaridis P. (2011). Does the Food stamp program really increase obesity? The importance of accounting for misclassification errors. (**under review**)
51. Drichoutis, A.C. and Koundouri, P. (2011). Eliciting risk attitudes in conventional and artefactual lab experiments. (**under review**)
52. Stachtiaris, S., Drichoutis, A.C. and Klonaris, S. (2011). Preference reversals in contingent and inferred valuation methods. (**R&R *European Review of Agricultural Economics***)
53. Briz, T., Drichoutis, A.C., Nayga, R.M., Jr. and Lisa, H. (2011). Examining projection bias in homegrown value auctions. (**under review**)

**Cited Papers** (Last update September 2011)

**Drichoutis, A.C., Lazaridis, P., Nayga, R.M., Jr., Kapsokfalou M. and Chryssochoidis, G. (2008). A theoretical and empirical investigation of nutritional label use. *The European Journal of Health Economics* 9(3), 293-304:**

1. Verbeke, W., Scholderer, J., and Lahteenmaki, L. (2009). Consumer appeal of nutrition and health claims in three existing product concepts. *Appetite* (forthcoming)
2. Manig, C. (2008). Any meal, any time – How people satiate their needs with food and why this has led to obesity. Paper presented at the 20<sup>th</sup> Conference of the European Association for Evolutionary Political Economy, 6-8 November, Rome, Italy.

**Drichoutis, A.C., Lazaridis, P. and Nayga, R.M., Jr. (2008). The role of reference prices**

**in experimental auctions. *Economics Letters* 97(3), 446-448:**

1. Bernard, J.C. and He, N. (2010) Confounded by the Field: Bidding in Food Auctions When Field Prices Are Increasing *Agricultural and Resource Economics Review*, 39(2): 275–287.
2. Shunda, N. (2009). Auctions with a buy price: The case of reference-dependent preferences. *Games and Economic Behavior*, 67(2): 645-664.
3. Corrigan, J.R. and Rousu, M.C. (2008). Testing whether field auction experiments are demand revealing in practice. *Journal of Agricultural and Resource Economics*, 33(2): 290-301.

**Drichoutis, A.C., Lazaridis, P. and Nayga, R.M., Jr. (2006). Consumers' use of nutritional labels: A review of research studies and issues. *Academy of Marketing Science Review*, [online] 10(9):**

1. Van Der Merwe, D., Kempen, E. L., Breedts, S. and De Beer, H. (2010), Food choice: student consumers' decision-making process regarding food products with limited label information. *International Journal of Consumer Studies*, 34: 11–18.
2. Aboulnasr, K. and Sivaraman, A. (2010), Food for thought: the effect of counterfactual thinking on the use of nutrition information. *Journal of Consumer Behaviour*, 9: 191–205.
3. Roberto, C.A., Schwartz, M.B. and Brownell, K.D. (2009). Rationale and evidence for menu-labelling legislation. *American Journal of Preventive Medicine*, 37(6): 546-551.
4. Pothoulaki, M. and Chryssochoidis, G. (2009). Health claims: Consumers' matters. *Journal of Functional Foods*, 1: 222-228.
5. Borgmeier, I. and Westenhoefer, J. (2009). Impact of different food label formats on healthiness evaluation and food choice of consumers: A randomized-controlled study. *BMC Public Health*, 9(184).
6. Kelley, P.G., Bresee, J., Cranor, L.F., and Reeder, R.W. (2009). A “nutrition label” for privacy. *Proceedings of the 5th Symposium on Usable Privacy and Security, ACM International Conference Proceeding Series: New York, USA*.
7. Berning, J.P., Chouinard, H.H., Manning, K.C., McCluskey, J.J. and Sprott, D.E. (2009). Identifying consumer preferences for nutrition information on grocery store shelf labels. *University of Connecticut, Department of Agricultural and Resource Economics, Food Marketing Policy Center, Research Report no. 120*.
8. Verbeke, W., Scholderer, J., and Lahteenmaki, L. (2009). Consumer appeal of nutrition and health claims in three existing product concepts. *Appetite* (forthcoming)
9. Lee, H.-Y. (2008). Dietary behavioral correlates of nutrition label use in Korean women. *The Korean Journal of Nutrition*, 41(8): 839-850.
10. Valor C. (2008). Can consumers buy responsibly? Analysis and solutions for market failures. *Journal of Consumer Policy*, 31(3): 315-326.
11. Ong, K. (2008). A new standard: Finding a way to go beyond organic. *NYU Environmental Law Journal*, 17: 883-907.
12. Caillavet, F., Nichelle, V. and Soler, L.-G. (2008). Are nutritional claims and adequate tool for public health? Evidence from food purchases in France. Paper presented at the 12<sup>th</sup> European Association of Agricultural Economists Conference, Ghent, Belgium, 26-29

August.

13. Commission staff working document accompanying the proposal for a regulation of the European Parliament and of the Council on the provision of food information to consumers (2008). Impact assessment report on general food labelling issues.
14. Working paper on Platform commitments in reformulation and labelling (2008).
15. McDonald, A.M. and Cranor, L.F. (2008). The cost of reading privacy policies. Paper prepared for the 36<sup>th</sup> Research Conference on Communication, Information and Internet Policy, 26-28 September, Arlington, Virginia, USA.
16. Balcombe, K., Fraser, I. and di Falco, S. (2008). Traffic lights and food choice: A choice experiment examining the relationship between food labels and price. Paper presented at the 12<sup>th</sup> European Association of Agricultural Economists Conference, Ghent, Belgium, 26-29 August.
17. Kimura, A., Wada, Y., Tsuzuki, D., Goto, S., Cai, D. and Dan, I. (2008). Consumer valuation of packaged foods: Interactive effects of amount and accessibility of information, Appetite (In Press).
18. Berning, J. P., Chouinard, H. H and McCluskey, J. J. (2008). Consumer preferences for detailed versus summary formats of nutrition information on grocery store shelf labels. *Journal of Agricultural & Food Industrial Organization*, 6(1), 6 available at: <http://www.bepress.com/jafio/vol6/iss1/art6>
19. Todd, J. E. and Variyam, J. N. (2008). The decline in consumer use of food nutrition labels, 1995-2006. Economic Research Service, US Department of Agriculture, Economic Research Report Number 63.
20. Taylor, C.R. and Capella, M.L. (2008). Smokeless tobacco as a harm reduction mechanism: A research agenda. *Journal of Public Policy & Marketing*, 27(2): 187-196.
21. Commission of the European Communities (2008). Impact assessment report on general food labelling issues. Commission of the European Communities: Brussels.
22. Tiessen, J., Rabinovich, L., Tsang, F., and van Stolk, C. (2008). Assessing the impact of revisions to the EU horizontal food labelling legislation. Rand Europe Technical Report prepared for the European Commission.
23. Bar-Grill, Oren (2007). The law, economics and psychology of consumer contracts. Paper presented at the Sixth Annual Meeting of the Israeli Law and Economics Association, June 14, Kiryat Ono University, Tel Aviv, Israel.
24. Garrett, S. (2007). The research literature relating to nutrition labelling and product selection at point of purchase: A short review and conceptual treatment. Food Standards Agency, UK.
25. EdComs (2007). Review and analysis of current literature on consumer understanding of nutrition and health claims made on food. Edcoms, London, UK.
26. Caillavet, F., Chaieb, A., Soler, L.-G. and Nichelle, V. (2007). Allegations, différentiation nutritionnelle des aliments et comportement d'achat des ménages. Direction générale des politiques économique, européenne et internationale, Bureau de l'analyse économique et de la prospective.
27. Grunert, K. G. and Wills, J. M. (2007). A review of European research on consumer response to nutrition information on food labels. *Journal of Public Health*, 15(5), 385-399

**Drichoutis, A.C., Lazaridis, P. and Nayga, R.M., Jr. (2006). Food involvement and food purchasing behaviour. Paper presented at the 98th EAAE seminar in Chania - Greece, June 29 – July 2.**

1. Banterle, A., Baldi, L. and Stranieri, S. (2009) Do nutritional claims matter to consumers? An empirical analysis considering European requirements. *Journal of Agricultural Economics*, 61(1): 15-33.

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## Computers

- **Econometric/Statistical software:** SPSS, Limdep, Eviews, Stata, R(novice user)
- **Experimental economics software:** z-tree